

**Cultivating Community:  
A Celebration of the Media Ecology  
Association's 25th Anniversary**



**June 6–9, 2024**






**Daemen University, Amherst, NY**

**Welcome from MEA Vice President  
Heather Stassen**





# Campus Map



## Amherst Campus Buildings

- 1 Visitor Information
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- 3 Curtis Hall
- 4 Girard House
- 5 Facilities 
- 6 Honors House
- 7 Alumni House 
- 8 Business Building 
- 9 MusicalFare Theatre 
- 10 Rosary Hall
- 11 Schenck Hall 
- 12 Canavan Hall
- 13 Duns Scotus Hall 
- 14 Nancy Haberman Gacioch Center for Visual & Performing Arts
- 15 Research & Information Commons
- 16 Lumsden Gymnasium
- 17 John R. Yurtchuk Student Center 
- 18 Apartment 56
- 19 Apartment 96
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- 21 Apartment 101
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- 25 Scott Bieler College of Health Professions 
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## Public Safety Information

-  Accessible Parking
-  Automated External Defibrillator
-  Blue Light Emergency Phone
-  Bike Rack

## Parking Information

**A B D F G K L M N**

**Day Parking Only** No Parking between 1am and 7am

**E H I J**

**Day/Overnight Parking** Parking permitted overnight

**C O**

**Reserved** No Parking except those with special permits

# Schedule at a Glance

Thursday, June 6th	Friday, June 7th	Saturday, June 8th	Sunday, June 9th
8:00-9:00; Breakfast	8:00-9:00; Breakfast	8:00-9:00; Breakfast	8:15-9:15; Breakfast
8:30-4:00; Registration Open	8:30-4:00; Registration Open	8:30-4:00; Registration Open	9:30-10:45 Panel Session XII
9:00-10:15; Panel Session I	9:00-10:15; Panel Session V	9:00-10:15; Panel Session IX	11-12:30 The Future of MEA Plenary Session & Farewell (Until Next Year)
10:30-11:45; Panel Session II	10:30-11:45; Panel Session VI	10:30-11:45; Panel Session X	
Noon-1:15; Lunch Break	Noon-1:15; Lunch Break	Noon-1:15; Lunch Break	
1:30-2:45; Panel Session III	1:30-2:45; Panel Session VII	1:30-2:45; Panel Session XI	
3:00-4:15; Panel Session IV	3:00-4:15; Panel Session IIX	3:00-3:50 MEA General Business Meeting	
4:30-5:45; Featured Speaker: Dr. Judith Yaross Lee	4:30-5:45 Featured Speaker: Cory Doctorow	4:00-5:15 Featured Speaker: Corey Anton	
5:45-7:00; Opening Reception	6:00-9:00 Night Out in Buffalo	5:15-6:00 Memorial Gathering for Robert Barry Francos  6:00-9:00 Banquet Cocktails at 6:00 Dinner Service at 6:30	

## Thursday, June 6, 2024

### Schedule at a Glance

<b>8:00-9:00</b>	<b>Breakfast</b>	See “Meal Guide” for on-campus dining and local restaurants.
<b>8:30-4:00</b>	<b>Registration Open</b>	Tower Gallery; Visual and Performing Arts Center
<b>9:00-10:15</b>	<b>Panel Session I</b>	(Re)Thinking <Revolution> (RIC 101)
		Cultivating Media Ecology: PhD Students at Duquesne University (RIC 120)
<b>10:30-11:45</b>	<b>Panel Session II</b>	Science and Sanity at 90+ (RIC 101)
		Integration and Engagement of New Ideas in the Classroom (RIC 120)
<b>Noon-1:15</b>	<b>Lunch Break</b>	See “Meal Guide” for on-campus dining and local restaurants.
<b>1:30-2:45</b>	<b>Panel Session III</b>	Exploring Urban Communication (RIC 101)
		(Mis/Dis)Information: Challenges in/of Information and Logic (RIC 120)
<b>3:00-4:15</b>	<b>Panel Session IV</b>	Aesthetics and Community (RIC 101)
		Politicization of Public Discourse (RIC 120)
<b>4:30-5:45</b>	<b>Featured Speaker: Dr. Judith Yaross Lee</b>	Schenck Hall 107
<b>5:45-7:00</b>	<b>Opening Reception</b>	Alumni Lounge; Yurtchuk Student Center <i>Generously sponsored by the Institute for General Semantics</i>

## **Panel Session I.A: 9:00-10:15 (RIC 101)**

**(Re)Thinking <Revolution>**

**Chair: Ryan McCullough**, West Liberty University

“Attentional Resistance & Liberation: A Media Ecology Perspective”

**David Landes**, Duke University

“Emile Berliner’s Revolving Revolution”

**Jonathan R. Slater**, SUNY Plattsburgh

“Sublimity of Liberty, Eloquent in Democracy, Realized in Revolution”

**Philip Morais**, University of Windsor, Canada

**Respondent: Michael Grabowski**, Manhattan College

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## **Panel Session I.B: 9:00-10:15 (RIC 120)**

**Cultivating Media Ecology: PhD Students at Duquesne University**

**Chair: Valerie Peterson**, Grand Valley State University

“Cultivating the Next Field of Media Ecology Scholarship”

**Joshua Clements**, Duquesne University

“Media Ecology and Education: Groundings in a Growing Field”

**Kristen Haldeman**, Duquesne University

“What Marshall McLuhan Did Not Say about Interfaith Communication”

**Yaroub Al Obaidi**, Duquesne University

“Rethinking Ong’s Mapping of Media Ecology and Rhetoric”

**Noura Hajjaj**, Duquesne University

**Respondent: Donna Flayhan**, SUNY New Paltz

## **Panel Session II.A: 10:30-11:45, RIC 101**

**Science and Sanity at 90+: A Roundtable Discussion on the Publication of a New Edition of Alfred Korzybski's Magnum Opus**

**Chair: Lance Strate**, Fordham University

**Participants:**

**Corey Anton**, Grand Valley State University

**Peggy Cassidy**, Adelphi University

**Susan J. Drucker**, Hofstra University

**Thom Gencarelli**, Manhattan College

**Lance Strate**, Fordham University

**Laura Trujillo Liñan**, Universidad Panamericana

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## **Panel Session II.B: 10:30-11:45, RIC 120**

**Examining Education: Integration and Engagement of New Ideas in the Classroom**

**Chair: Fernando Ignacio Gutiérrez Cortés**, Tecnológico de Monterrey

“Teaching as a Subversive Activity in the 21st Century: How Revolutionary Ideas Have Fared in the Modern School System”

**Brayden Kagel**, University of Alberta

“Media Ecology as General Education”

**Gerald J. Erion**, Daemen University

“We are here but not present: Cultivating Classroom Community in Higher Education”

**Michelle Kramisen**, Fairleigh Dickinson University

“Loving Resistance to Progress: Wendell Berry’s Media Ecology Education”

**Ryan McCullough**, West Liberty University

**Respondent: Tiffany Petricini**, Penn State Shenango



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## **Lunch Break; 12:00-1:15**

*See “Meal Guide” for information about on-campus dining and local restaurants.*

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### **Panel Session III.A: 1:30-2:45, RIC 101**

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#### **Exploring Urban Communication: Excerpts from a Forthcoming Book**

**Chair: Thom Gencarelli**, Manhattan College

“McLuhan Meets Doxiades: An Urban Communication Perspective”

**Susan J. Drucker**, Hofstra University

**Gary Gumpert**, Urban Communication Foundation

“Philosophy of the City in Urban Communication”

**Erik Garrett**, Duquesne University

“Understanding Cities in Popular Culture and Media”

**Austin Hestdalen**, Purdue University, Northwest

“Building Sensory Rather than Smart Cities”

**Jaqueline McLeod Rogers**, University of Winnipeg

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### **Panel Session III.B: 1:30-2:45, RIC 120**

#### **(Mis/Dis)Information: Challenges in/of Information and Logic**

**Chair: Salvatore Fallica**, New York University

“Disinformation and Political Propaganda in the Era of Artificial Intelligence”

**Fernando Ignacio Gutiérrez Cortés**, Tecnológico de Monterrey

**José Octavio Islas Carmona**, Universidad Autónoma del Carmen

“Communities of Preferred Reality: Social Media’s Doxastic Amplification of Mis/Disinformation”

**Andrew Moore**, Clemson University

“Information, Young Adults and Citizenship: Challenges in the Current Media Ecology”

**Silvana Comba**, Universidad Nacional de Rosario, Argentina

**Edgardo Toledo**, Universidad Nacional de Rosario, Argentina

“Behind Blue Eyes: How the Fourth Logician Changes Everything”

**Thomas Rowe**, Independent Scholar

**Respondent: Laura Trujillo Liñan**, Universidad Panamericana

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## **Panel Session IV.A: 3:00-4:15, RIC 101**

**Aesthetics and Community: AI, Visual Pollution, and Placemaking**

**Chair: Tiffany Gilliam**, Duquesne University

“Redefining Community Indices through AI Photography”

**Michael Grillo**, University of Maine

“From Non-place to Sense of Place: Airports’ Community Building through Art and Technology”

**Marek Wojtaszek**, University of Lodz

“Eco-Visions: The Impact of Visual Pollution on our Shared Ideas of Communities”

**Anna Lisa Tota**, University Roma Tre

**Respondent: Robert Albrecht**, New Jersey City University

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## **Panel Session IV.B: 3:00-4:15, RIC 120**

### **Politicization of Public Discourse**

**Chair: Christina Knopf**, SUNY Cortland

“Mediated Political Virus: COVID and the Failure of Public Discourse on Twitter”

**Alexander Nikolaev**, Drexel University

**Douglas Porpora**, Drexel University

**Alexander Jenkins**, Drexel University

**David Frank**, Drexel University

“The Politicization of Abortion in ‘Infocination’: What Virtual Communities Communicate Against and in Favor of the Decriminalization of the Practice in Brazil”

**Liliane de Lucena Ito**, São Paulo State University

**Denis Porto Renó**, São Paulo State University

“Medicine and Moral Innocence”

**Kurt Blankschaen**, Daemen University

**Respondent: Mary Kahl**, The Pennsylvania State University, the Behrend College

**Featured Speaker: Dr. Judith Yaross Lee**  
**4:30-5:45**  
**Schenck Hall 107**



**Judith Yaross Lee**, Distinguished Professor Emerita of Communication Studies at Ohio University, studies American rhetorics in interdisciplinary historical contexts. Her six books and some five dozen journal articles and book chapters include *Twain's Brand: Humor in Contemporary American Culture* (2012), *Seeing MAD: Essays on Mad Magazine's Humor and Legacy* (2020), and "American Humor and Matters of Empire" (2020). A longtime friend of the MEA, she attended the first convention, co-edited *EME* with Lance Strate (2001–04), and won the 2020 Edmund S. Carpenter Award for Career Achievement in Editing.

*Chair: Heather Stassen, Daemen University*

**Opening Reception: 5:45-7:00, Alumni Lounge**  
*Sponsored by the Institute of General Semantics*



**DAEMEN**  
— UNIVERSITY —  
A WORLD OF OPPORTUNITY

***Daemen University welcomes members of the  
Media Ecology Association.  
Thank you for joining us on our campus!***

## Friday, June 7, 2024 Schedule at a Glance

<b>8:00-9:00</b>	<b>Breakfast</b>	See “Meal Guide” for on-campus dining and local restaurants.
<b>8:30-4:00</b>	<b>Registration Open</b>	Tower Gallery; Visual and Performing Arts Center
<b>9:00-10:15</b>	<b>Panel Session V</b>	The Intersection of Information Literacy Instruction and Media Ecology in Higher Education (RIC 101)
		Exploring Narrative Structures in the Mediated Landscape (RIC 120)
<b>10:30-11:45</b>	<b>Panel Session VI</b>	The Contested Contours of Public Memory (RIC 101)
		Intersection of Media Ecology and Popular Culture (RIC 120)
<b>Noon-1:15</b>	<b>Lunch Break</b>	See “Meal Guide” for on-campus dining and local restaurants.
		<b>Executive Board Members: Executive Boardroom; Yurtchuk Student Center</b>
<b>1:30-2:45</b>	<b>Panel Session VII</b>	Zooming Into God, Online Worship, and Mediated Religion (RIC 101)
		Social Management, Presentational Forms, and Data Feeding in AI Systems (RIC 120)
<b>3:00-4:15</b>	<b>Panel Session IIX</b>	Perspectives on Community in a New Media Ecology (RIC 101)

		Integration of Religion in Understanding Technology and Place (RIC 120)
<b>4:30-5:45</b>	<b>Featured Speaker: Cory Doctorow</b>	Schenck Hall 107
<b>6:00-9:00</b>	<b>Night Out in Buffalo</b>	Transportation leaves campus at 6:00; RSVP required in advance.

## **Panel Session V.A: 9:00-10:15, RIC 101**

**The Roundtable is the Message: The Intersection of Information Literacy Instruction and Media Ecology in Higher Education**

**Chair: Paul A. Soukup**, Santa Clara University

**Participants:**

**Andrea Sullivan**, Daemen University

**Devon Cozad**, Daemen University

**Angela Stockman**, Daemen University

**Kelly Castle**, Daemen University

**Jim Clark**, Daemen University

**Susan Cozzi**, Daemen University

**Margaret Artman**, Daemen University

**Gerald Erion**, Daemen University

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## **Panel Session V.B: 9:00-10:15, RIC 120**

**Literacy and Literature: Exploring Narrative Structures in the Mediated Landscape**

**Chair: Jaqueline McLeod Rogers**, University of Winnipeg

“Edgar Allan Poe and the Cadmus Myth: Berenice and the Grotesque”

**Barry D. Liss**, University of Wisconsin - Milwaukee

“Audiovisual Reading Club: From Book Literacy to Mediacy”

**Vanessa Coutinho Martins**, Federal University of Juiz de Fora, Brazil

“Community, Rebellion, and Meaning in Albert Camus *The Plague*”

**Robert M. Riordan**, University of Wisconsin—Green Bay

**Respondent: Thom Gencarelli**, Manhattan College



## **Panel Session VI.A: 10:30-11:45, RIC 101**

### **The Contested Contours of Public Memory: Critiques of Public Space, Defining Narratives, and the Evolving Nature of Public Commemoration**

**Chair: Thomas R. Flynn**, Slippery Rock University of Pennsylvania

“The Medium, She’s the Message: Memory and Meaning along the Haunted History Trail of New York State”

**Christina M. Knopf**, State University of New York at Cortland

“From Liverpool to New York to the Hereafter: John Lennon, Public Space, and the Public Imagine-Nation”

**Thom Gencarelli**, Manhattan College

“Stones Speak But Who Listens?: Memorials to the Resistance in a French Village”

**Susan J. Drucker**, Hofstra University

**Gary Gumpert**, Urban Communication Foundation

“Harriet Tubman’s Auburn, NY Refuge: Depictions of Public Works, Public Good, and the Power of Public Memory”

**Mary L. Kahl**, The Pennsylvania State University, the Behrend College

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## **Panel Session VI.B: 10:30-11:45, RIC 120**

### **Explorations at the Intersection of Media Ecology and Popular Culture**

**Chair: Ryan McCullough**, West Liberty University

“Queer Sensibilities and Subversive Semiotics in *Bob’s Burgers*”

**Andrew Longcore**, Commonwealth University Mansfield

“Identity Akimbo: The quest for the unmediated self in *Kimberly Akimbo*”

**John G. McDaid**, Roger Williams University

“*Suits*: The Use of a Television Series for the Ethical Training of Future Professionals”

**María-Teresa Nicolás-Gavilán**, Universidad Panamericana

**Respondent: Austin Hestdalen**, Purdue University, Northwest

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## **Lunch Break; 12:00-1:15**

See “Meal Guide” for information about on-campus dining and local restaurants.

**Executive Board Members: Executive Boardroom; Yurtchuk Student Center**

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## **Panel Session VII.A: 1:30-2:45, RIC 101**

**Zooming Into God, Online Worship, and Mediated Religion:  
A Roundtable Discussion**

**Chair: Elaine Kahn**, Independent Scholar

**Participants:**

**Stephanie Bennett**, Palm Beach Atlantic University

**Jeff Bogaczyk**, Christian Life School

**Paul A. Soukup**, Santa Clara University

**Lance Strate**, Fordham University

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## **Panel Session VII.B: 1:30-2:45, RIC 120**

**Social Management, Presentational Forms, and Data Feeding in AI Systems**

**Chair: Peggy Cassidy**, Adelphi University

“Social Knowledge Management: The Roledex of the Noosphere Generative AI Systems”

**Tiffany Petricini**, Penn State Shenango

“Discursive and Presentational Forms: The Media Ecology of Text-to-Image AI”

**Michael Grabowski**, Manhattan College

“Exploring the Interplay of Generative AI and Data Feeding: Insights from Neil Postman's Framework”

**David Leal**, Innovacien

**Respondent: Austin Hestdalen**, Purdue University, Northwest

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## **Panel Session IIX.A: 3:00-4:15, RIC 101**

**Perspectives on Community in a New Media Ecology**

**Chair: Jeff Bogaczyk**, Christian Life School

“Algorithmic Woman, Stay away from me. Algorithmic Woman, Mama set me free: Recovering Community & Relational Efficacy through Human Social Interaction”

**Stephanie Bennett**, Palm Beach Atlantic University

“Between Two Platforms: Reconstructing a Sense of Community Online in Times of Crisis”

**Sofia Haytin**, University of Southern California, Los Angeles

“Community, Communication, Communion, Communism: What Media Ecology Can Teach Us About God, Money, the State, and the Market”

**Read Mercer Schuchardt**, Wheaton College

**Respondent: Gerald Erion**, Daemen University

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## **Panel Session IIX.B: 3:00-4:15, RIC 120**

### **Integration of Religion in Understanding Technology and Place**

**Chair: Fernando Ignacio Gutiérrez Cortés**, Tecnológico de Monterrey

“Congregational Life and Community in New Zealand in a New Media Age”

**Graeme Flett**, Laidlaw College

“ChatGPT and the Prayer Wheel: Postphenomenological Reflections on Writing with GenAI”

**Cathy Adams**, University of Alberta

**Lesley Gourlay**, University College London

“Romano Guardini and the Theology of Place”

**Peter Berkman**, Center for the Study of Digital Life

“Can there be a Thomist Science of Media?: Aristotle, Thomas Aquinas, and Marshall McLuhan on the Formal Study of Artifacts”

**Andrew Ketch**, Notre Dame Seminary

**Respondent: Paul A. Soukup**, Santa Clara University

**Featured Speaker: Cory Doctorow**  
**4:30-5:45; Schenck Hall 107**



**Cory Doctorow** ([craphound.com](http://craphound.com)) is a science fiction author, activist, and journalist. His latest novels are *The Bezzle* (a followup to *Red Team Blues*) and *The Lost Cause*, a solarpunk science fiction novel of hope amidst the climate emergency. His most recent nonfiction book is *The Internet Con: How to Seize the Means of Computation*, a Big Tech disassembly manual. He is the author of the international young adult *Little Brother* series. He is also the author of *Chokepoint Capitalism* (with Rebecca Giblin), about creative labor markets and monopoly; *HOW TO Destroy Surveillance Capitalism*, nonfiction about conspiracies and monopolies; and of *Radicalized* and *Walkaway*, science fiction for adults, a YA graphic novel called *In Real Life*; and other young adult novels like *Pirate Cinema*. His first picture book was *Posey The Monster Slayer*. He maintains a daily blog at [Pluralistic.net](http://Pluralistic.net). He works for the Electronic Frontier Foundation, is a MIT Media Lab Research Affiliate, is a Visiting Professor of Computer Science at Open University, a Visiting Professor of Practice at the University of North Carolina's School of Library and Information Science and co-founded the UK Open Rights Group. Born in Toronto, Canada, he now lives in Los Angeles. In 2020, he was inducted into the Canadian Science Fiction and Fantasy Hall of Fame. In 2022, he earned the Sir Arthur Clarke Imagination in Service to Society Awardee for lifetime achievement. York University (Canada) made him an Honourary Doctor of Laws; and the Open University (UK) made him an Honourary Doctor of Computer Science.

*Chair: Peggy Cassidy, Adelphi University*

## Saturday, June 8, 2024

### Schedule at a Glance

<b>8:00-9:00</b>	<b>Breakfast</b>	See “Meal Guide” for on-campus dining and local restaurants.
<b>8:30-3:00</b>	<b>Registration Open</b>	Tower Gallery; Visual and Performing Arts Center
<b>9:00-10:15</b>	<b>Panel Session IX</b>	Pedagogy, Classrooms, and Learning in Changing Media Ecological Landscapes (RIC 101)
		Influence of Social Media: Changing Ecology, Social Archives, and Digital Orality (RIC 120)
<b>10:30-11:45</b>	<b>Panel Session X</b>	Discussions at the Intersection of Media Ecology and Mental Health (RIC 101)
		Previewing New Book Publications: Marshall McLuhan, with Harley Parker, Jaqueline Tyrwhitt and Gyorgy Kepes (VPAC 206)
		Building On: Philosophy, Friendship, and Humanity (RIC 120)
<b>Noon-1:15</b>	<b>Lunch Break</b>	See “Meal Guide” for on-campus dining and local restaurants.
<b>1:30-2:45</b>	<b>Panel Session XI</b>	Creativity, Change, and Technological Affordances in the New Media Environment(s) (RIC 101)
		Captivating Screens: Exhaustion, Digital Dementia, and Smartphone Addiction (RIC 120)
<b>3:00-3:50</b>	<b>MEA General Business Meeting</b>	<b>All members are encouraged to attend.</b>

		Schenck Hall 107 Coffee, tea, and treats provided.
<b>4:00-5:15</b>	<b>Featured Speaker: Corey Anton</b>	Schenck Hall 107
<b>5:15-6:00</b>	<b>Memorial Gathering for Robert Barry Francos</b>	Tower Gallery; Visual and Performing Arts Center
<b>6:00-9:00</b>	<b>Banquet</b> Cocktails at 6:00 Dinner Service at 6:30	Social Room; Yurtchuk Student Center

## Panel Session IX.A: 9:00-10:15, RIC 101

### **Pedagogy, Classrooms, and Learning in Changing Media Ecological Landscapes**

**Chair: Tiffany Petricini**, Penn State Shenango

“Classroom versus Newsroom Dichotomy in Bangladesh”

**Mahamudul Haque**, Begum Rokeya University, Rangpur

“Unveiling the MOOC Mosaic: Navigating Self-Paced Learning Landscapes”

**Kristen Haldeman**, Duquesne University

“Cultivating Meaningful Student Presence in College Classrooms: Neil Postman’s  
Thermostatic Education for Gen Z Students”

**Peggy Cassidy**, Adelphi University

**Respondent: Fernando Ignacio Gutiérrez Cortés**, Tecnológico de Monterrey

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## **Panel Session IX.B: 9:00-10:15, RIC 120**

### **Influence of Social Media: Changing Ecology, Social Archives, and Digital Orality**

**Chair: Robert Albrecht**, New Jersey City University

“Changing Media Ecology and Influence of Social Media”

**Chandan Kumar**, Punjabi University, Patiala

**Mamta**, Punjabi University, Patiala

“Social Media as Social Archives: Memory and Biography in the Digital Age”

**Mariano Navarro**, Universidad Panamericana

“Political Humor and Affective Publics on Twitter during the 2020 Election”

**Alexander Nikolaev**, Drexel University

**Douglas Porpora**, Drexel University

**Alexander Jenkins**, Drexel University

**David Frank**, Drexel University

“Digital Orality”

**Andrey Mir (Miroshnichenko)**, York University, Toronto

**Respondent: Adriana Braga**, Pontifical Catholic University of Rio de Janeiro

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## **Panel Session X.A: 10:30-11:45, RIC 101**

### **Discussions at the Intersection of Media Ecology and Mental Health**

**Chair: Tiffany Gilliam**, Duquesne University

“Technology As An Agent in Cultivating Community: Are We Moving Closer To Community or Isolation, Especially In This Age Of Social Media and Virtual Reality?”

**Robert Nanney**, University of Tennessee at Martin



“Artificial Intelligence and Suicide Prediction: Cultivating Hope and Dilemmas in the Mental Health Community”

**Tim Michaels, Penn State University**

**Matt Corr, Shenandoah University**

“Digital Interactions: Anxiety and Depression on Social Media”

**Adriana Braga, Pontifical Catholic University of Rio de Janeiro**

**Respondent: Laura Trujillo Liñan, Universidad Panamericana**

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## **Panel Session X.B: 10:30-11:45, VPAC 206**

**Previewing New Book Publications: Marshall McLuhan, with Harley Parker, Jaqueline Tyrwhitt and Gyorgy Kepes**

**Chair: Lance Strate, Fordham University**

**Participants:**

**Gary Genosko, Ontario Tech University**

**Jaqueline McLeod Rogers, University of Winnipeg**

**Respondent: Julia Hildebrand, Eckerd College**

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## **Panel Session X.C: 10:30-11:45, RIC 120**

**Building On: Philosophy, Friendship, and Humanity**

**Chair: Peggy Cassidy, Adelphi University**

“Idolatrous Media: Recurring Media Ecological Themes in the Writings of Erich Fromm”

**Barry D. Liss, University of Wisconsin - Milwaukee**

“Be strong and let us be strong”—Lewis Mumford and Erich Fromm, *The Story of a Friendship*”

**Zachary Loeb**, Purdue University

“New Materialism, Material Cause, and McLuhan’s Laws of Media”

**Matthew S. Lindia**, Duquesne University

“Images and Humanity: A Phenomenological Investigation of Essences”

**Valerie Peterson**, Grand Valley State University

**Respondent: Salvatore Fallica**, New York University

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## **Lunch Break; 12:00-1:15**

*See “Meal Guide” for information about on-campus dining and local restaurants.*

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## **Panel Session XI.A: 1:30-2:45, RIC 101**

**Creativity, Change, and Technological Affordances in the New Media Environment(s)**

**Chair: Michael Grabowski**, Manhattan College

“Ecologies of New Technologies: The Case of Camera Drones”

**Julia Hildebrand**, Eckerd College

“The Promise and Nemesis of Creativity in the Age of Generalized Acceleration”

**Peter Zhang**, Grand Valley State University

“I Ain’t Got Nobody: A Comparison of the Material Collection and Subsequent Clouding of Popular Music as Media Ecologies”

**Christopher James Dahlie**, State University of New York at Fredonia

“Future Premium on Human Authenticity in the Age of Artificial Intelligence”

**Maria Polski**, East-West University

**Respondent: Thom Gencarelli**, Manhattan College

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## **Panel Session XI.B: 1:30-2:45, RIC 120**

**Captivating Screens: Exhaustion, Digital Dementia, and Smartphone Addiction**

**Chair: Gerald Erion**, Daemen University

“Dreams, Media Ecology, and Digital Dementia”

**Mark Goldhagen**, International Institute for Dream Research

“Wired and Tired: Exploring the Intersection of Technological Advancement and Social Exhaustion”

**Laura Trujillo Liñan**, Universidad Panamericana

“Smartphone Addiction: Science, Pseudo-Science, and Folklore”

**Bill Petkanas**, Western Connecticut State University

**Respondent: Ryan McCullough**, West Liberty University

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## **General Business Meeting: 3:00-3:50, Schenck Hall 107**

All MEA Members are Encouraged to Attend.

Coffee, Tea, and Treats Provided.

**Chair: Robert Albrecht**, MEA President

**Featured Speaker: Dr. Corey Anton**  
**4:00-5:15; Schenck Hall 107**



**Corey Anton** is Professor of Communication Studies at Grand Valley State University and a Fellow of the International Communicology Institute. Dr. Anton, who has been at Grand Valley since 1998, earned undergraduate degrees in psychology and communication at University of Wisconsin-Parkside, a master's degree in speech communication and rhetoric from Illinois State University, and a doctorate in interpersonal communication theory and phenomenology from Purdue University. His publications can be found in journals such as *Philosophy and Rhetoric*, *Communication Theory*, *Human Studies*, *Semiotica*, *The Review of Communication*, *Explorations in Media Ecology*, *The Atlantic Journal of Communication*, and *Communication Studies*. Anton is author of *Selfhood and Authenticity* (2001, SUNY Press), *Sources of Significance: Worldly Rejuvenation and Neo-Stoic Heroism* (2010, Purdue University Press), *How Non-Being Haunts Being: On Possibilities, Morality and Death Acceptance* (2020, Fairleigh Dickinson University Press), *A. EYE CANDY: A Museum of Imaginary Robots and Other Digital Delights* (2023, IGS Press) and the collection *Communication Uncovered: General Semantics and Media Ecology* (2010, IGS Press). He is the editor of *Valuation and Media Ecology: Ethics, Morals, and Laws* (2010, Hampton Press), co-editor, along with Lance Strate, of the collection *Korzybski And...* (2012, IGS Press), and co-editor, along with Robert K. Logan and Lance Strate, of the collection *Taking Up McLuhan's Cause* (2017, Intellect Publishing). Past Editor of the journal *Explorations in Media Ecology*, Past President of the Media Ecology Association, and Past Chair of the Semiotics and Communication Division of the National Communication Association, Anton currently serves as Vice-President of the Institute of General Semantics, and on the editorial boards of *The Atlantic Journal of Communication*, *ETC*, *New Explorations*, and *Explorations in Media Ecology*.

*Chair: Lance Strate, Fordham University*

**In Memoriam: Robert Barry Francos**

**5:15-6:00; Tower Gallery**

*Friends and Colleagues are Invited to Join in a  
Celebration of Life and to Share Memories.*

**Banquet and Awards Ceremony**

**6:00-10:00**

**Social Room, Yurtchuk Student Center**

## Sunday, June 9, 2024 Schedule at a Glance

<b>8:15-9:15</b>	<b>Breakfast</b>	See “Meal Guide” for information about on-campus dining and local restaurants.
<b>9:30-10:45</b>	<b>Panel Session XII</b>	Teaching... with Neil Postman: Taking Media Ecology to the Next Generation (RIC 101)
		(Re)thinking and (Re)Imagining Knowledge, Culture, and Artifacts (RIC 120)
<b>11-12:30</b>	<b>The Future of MEA Plenary Session &amp; Farewell (Until Next Year)</b>	Alumni Lounge; Yurtchuk Student Center

### Panel Session XII.A: 9:00-10:15, RIC 101

**Teaching... with Neil Postman: Taking Media Ecology to the Next Generation**

**Chair:** Salvatore Fallica, New York University

**Participants:**

**Joshua Clements**, Duquesne University

**Thom Gencarelli**, Manhattan College

**Robert Albrecht**, New Jersey City University

**Kristen Haldeman**, Duquesne University

**Salvatore Fallica**, New York University

**Jen Culver**, Affiliation Needed

**William Phillips**, St. Joseph’s University, New York

## **Panel Session XII.B: 9:00-10:15, RIC 120**

**(Re)thinking and (Re)Imagining Knowledge, Culture, and Artifacts**

**Chair: Laura Trujillo Liñan**, Universidad Panamericana

“Role of Science Communication in Times of Covid-19 in Bangladesh”

**Mahamudul Haque**, Begum Rokeya University, Rangpur

“Eye of Media Ecology on AI”

**Bill Jefferson**, Independent Scholar

“Media Ecology and the Modern Invention of Race”

**Ryan Eisenhuth**, Ohio University

“Khora and Media Philosophy”

**Peter Zhang**, Grand Valley State University

**Respondent: Michael Grabowski**, Manhattan College

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## **Plenary Session: The Future of MEA Plenary Session & Farewell (Until Next Year) 11:00-12:30; Alumni Lounge**

**Chair: Robert Albrecht**, New Jersey City University

**Participants:**

**Corey Anton**, Grand Valley State University

**Peggy Cassidy**, Adelphi University

**Susan J. Drucker**, Hofstra University

**Thom Gencarelli**, Manhattan College

**Lance Strate**, Fordham University

**Laura Trujillo Liñan**, Universidad Panamericana

## **2024 Executive Board**

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Vice President-Elect: Laura Trujillo Liñan, Universidad Panamericana  
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Awards Coordinator: Lance Strate, Fordham University Newsletter  
Editor: Austin Hestdalen, Purdue University Northwest  
At-Large Members: Julia Hildebrand, Eckerd College; Tiffany Gilliam, Duquesne University;  
Jeff Bogaczyk, Christian Life School

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Corey Anton, Grand Valley State University  
Ed Tywoniak, St. Mary's College of California  
Janet Sternberg, Independent Scholar  
James C. Morrison, Independent Scholar  
Karen Lollar, Metropolitan State University of Denver  
Paolo Granata, University of Toronto  
Paul Grosswiler, University of Maine  
Phil Rose, York University  
Thomas F. Gencarelli, Manhattan College

## **Past Presidents**

Lance Strate, Fordham University (1998–2008)  
Janet Sternberg, Fordham University (2009–2011)  
James C. Morrison, Babson College (2012)  
Thomas F. Gencarelli, Manhattan College (2013)  
Corey Anton, Grand Valley State University (2014)  
Phil Rose, York University (2015)  
Karen Lollar, MSU-Denver (2016)  
Brett Lunceford, Independent Scholar (2017)  
Ed Tywoniak, St. Mary's College of California (2018)  
Paul Grosswiler, University of Maine (2019)  
Paolo Granata, University of Toronto (2020)  
Peggy Cassidy, Adelphi University (2021)



Adriana Braga, Pontifical Catholic University of Rio de Janeiro (2022)

Michael Plugh, Manhattan College (2023)

### **Past Directors**

Mary Ann Allison , Allison Associates, Inc.

Corey Anton, Grand Valley State University

Stephanie Bennett, Palm Beach Atlantic University

Susan B. Barnes, Rochester Institute of Technology

Adriana Braga, PUC-Rio

Jan Buterman, University of Alberta

James W. Carey, Columbia University

Susan J. Drucker, Hofstra University

Stephanie Gibson, University of Baltimore

Raymond Gozzi, Jr., Ithaca College

Robert K. Logan, University of Toronto

Casey Man Kong Lum, William Paterson University

Neil Postman, New York University

Ellen Rose, University of New Brunswick, Fredericton

Douglas Rushkoff, New School University

Laura Tropp, Marymount Manhattan College

### **Convention Coordinators**

Robert Albrecht, Fordham University (2023)

Michael Plugh, Manhattan College (2022)

Adriana Braga, Pontifical Catholic University of Rio de Janeiro (2021)

Peggy Cassidy, Adelphi University (2020)

Paolo Granata, University of Toronto (2019)

Paul Grosswiler, University of Maine (2018)

Ed Tywoniak, St. Mary's College of California (2017)

Brett Lunceford, Independent Scholar (2016)

Paolo Granata, University of Bologna (2016)

Elena Lamberti, University of Bologna (2016)

Karen Lollar, Metropolitan State University of Denver (2015)

Phil Rose, York University (2014)

Corey Anton and Valerie V. Peterson, Grand Valley State University (2013)

Thomas F. Gencarelli, Manhattan College (2012)

Marco Adria, University Of Alberta, Edmonton (2011)

Catherine Adams, University Of Alberta, Edmonton (2011)

Paul Grosswiler, University of Maine (2010)

Ellen Rose, University of New Brunswick, Fredericton (2010)

Sara van den Berg, Saint Louis University (2009)

Paul A. Soukup, SJ, Santa Clara University (2009)  
Paul A. Soukup, SJ, Santa Clara University (2008)  
Anne Pym – California State University, East Bay (2008)  
Thomas F. Gencarelli, Montclair State University (2007)  
Fernando Gutiérrez, Tecnológico de Monterrey, Campus Estado de México (2007)  
James C. Morrison, Emerson College (2006)  
Donald A. Fishman, Boston College (2006)  
Janet Sternberg, Fordham University (2005)  
Lance Strate, Fordham University (2005)  
Susan B. Barnes, Rochester Institute of Technology (2004)  
Susan J. Drucker, Hofstra University (2003)  
Barbara M. Kelly, Hofstra University (2003)  
David Linton, Marymount Manhattan College (2002)  
Laura Tropp, Marymount Manhattan College (2002)  
Janet Sternberg, New York University (2001)  
Paul Levinson, Fordham University (2000)

### **Past Editor, Explorations in Media Ecology**

Ernest Hakanen, Drexel University (2020–2022)  
Lance Strate, Fordham University (2017–2019)  
Paul Grosswiler, University of Maine, Orono (2012–2016)  
Paul Grosswiler, University of Maine, Orono & Peter K. Fallon, Roosevelt University (2011)  
Corey Anton, Grand Valley State University (2008–2010)  
Lance Strate, Fordham University (2005–2007)  
Lance Strate, Fordham University & Judith Yaross Lee, Ohio University (2002–2004)

### **Past Editors, Proceedings**

Catherine Adams, University of Alberta, Edmonton (2011)  
Ellen Rose, University of New Brunswick, Fredericton (2010)  
Paul A. Soukup, SJ, University of Santa Clara (2009)  
Anne Pym, California State University, East Bay (2008)  
Robert Albrecht, New Jersey City University (2007)  
Steven Reagles, Bethany Lutheran College (2006)  
James C. Morrison, Babson College (2006)  
Anthony Kelso, Iona College (2005)  
Arthur W. Hunt III, Geneva College (2004)  
Brian Cogan, Molloy College (2003)  
Margot Hardenbergh, Fordham University (2002)  
Donna Flayhan, Goucher College (2001)  
Janet Sternberg, New York University (2000)  
Mark Lipton, Vassar College (2000)

### **Past Internet Officers/Web Editors**

Carolin Aronis, Colorado State University (2019–2020)

Carolin Aronis, Colorado State University/Matt Thomas, Kirkwood Community College (2018)

Mike Plugh, Manhattan College (2015–2018)

Brett Lunceford, Independent Scholar (2013–2014)

Phil Rose, York University (2011–2013)

James C. Morrison, Babson College (2009–2011)

Roxanne O’Connell, Roger Williams University (2007–2008)

James C. Morrison, Massachusetts Institute of Technology (2001–2006)

### **Past Webmasters**

Arturo Caro Islas, Tecnológico de Monterrey, Campus Estado de México

Paul Kelly, XML Team Solutions, Inc. (2001–2008)

### **Past Email Discussion List Managers**

Carolin Aronis, Colorado State University (2018–2020)

Mike Plugh, Manhattan College (2015–2018)

Brett Lunceford, Independent Scholar (2013–2014)

Phil Rose, York University (2012–2013)

Janet Sternberg, Fordham University (2003–2011)

Stephanie Gibson University of Baltimore (1997–2002)

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# Past Awards

## The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

2023 - Laura Trujillo Liñan for *Formal Cause in Marshall McLuhan's Thinking: An Aristotelian Perspective*

2022 - Craig Robertson for *The Filing Cabinet: A Vertical History of Information*

2021 - B.W. Powe and Marshall Soules for *The Charge in the Global Membrane*

2020 - Tiffany Shlain for *24/6: The Power of Unplugging One Day a Week*

2019 - Mark A. McCutcheon for *The Medium is the Monster: Canadian Adaptations of Frankenstein and the Discourse of Technology*

2018 - Lance Strate for *Media Ecology: An Approach to Understanding the Human Condition*

2017 - Tim Wu for *The Attention Merchants: The Epic Scramble to Get Inside Our Heads*

2016 - Elena Lamberti for *McLuhan's Mosaic: Probing the Literary Origins of Media Studies*

2015 - Fred Turner for *The Democratic Surround: Multimedia and American Liberalism from World War II to the Psychedelic Sixties*

2014 - John Miles Foley for *Oral Tradition and the Internet: Pathways of the Mind*

2013 - Ellen Rose for *On Reflection: An Essay on Technology, Education, and the Status of Thought in the Twenty-First Century*

2012 - Barbie Zelizer for *About to Die: How News Images Move the Public*

2011 - Sheila Nayar for *Cinematically Speaking: The Orality-Literacy Paradigm for Visual Narrative*

2010 - Viktor Mayer-Schönberger for *Delete: The Virtue of Forgetting in the Digital Age*

2009 - Rick Williams and Julianne Newton for *Visual Communication: Integrating Media, Art, and Science*

2008 - Richard Barbrook for *Imaginary Futures: From Thinking Machines to the Global Village*

2007 - Peter K. Fallon for *Printing, Literacy, and Education in Eighteenth Century Ireland: Why the Irish Speak English*

2006 - Thomas de Zengotita for *Mediated: How the Media Shapes Your World and the Way You Live in It*

2005 - Donald N. Wood for *The Unraveling of the West: The Rise of Postmodernism and the Decline of Democracy*

2004 - Francis Fukuyama for *Our Posthuman Future: Consequences of the Biotechnology Revolution*

2003 - Frederick Wasser for *Veni, Vidi, Video: The Hollywood Empire and the VCR*

2002 - Douglas Rushkoff for *Coercion: Why We Listen to What "They" Say*

2001 - Thomas J. Farrell for *Walter Ong's Contributions to Cultural Studies: The Phenomenology of the Word and I-Thou Communication*

2000 - Neil Postman for *Building a Bridge to the Eighteenth Century: How the Past Can Improve Our Future*

## **The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology**

2023- Austin Hestdalen for “The Kind of Problem a Smart City Is”

2022 - Jaqueline McLeod Rogers for “Susanne Langer, Marshall McLuhan and Media Ecology: Feminist Principles in Humanist Projects”

2021 - Justin C. Tackett for “‘I heard his silver Call’: Emily Dickinson and the Poetry of Telegraphic Acoustics”

2020 - Laureano Ralón for “From Global Village to Global Theater: The Late McLuhan as a Philosopher of Difference, Sense, and Multiplicities”

2019 - Nicholas Grodsky, Julia Hildebrand, and Ernest Hakanen for “Screens as Human and Non-Human Artefacts: Expanding the McLuhans’ Tetrad”

2018 - Ellen Rose for “A Genealogy of Computer-Generated Narrative”

2017 - Brett Lunceford for “Chained to the Dialer, or Frederick Taylor Reaches out and Touches Someone”

2016 - Casey Lum for “Media Ecology: Contexts, Concepts and Currents”

2015 - David Trippet for “Facing Digital Realities: Where Media Do Not Mix”

2014 - Brett Lunceford for “Posthuman Visions: Creating the Technologized Body”

2013 - Mara Mills for “Hearing Aids and the History of Electronics Miniaturization”

2012 - James C. Morrison for “Acoustic, Visual, and Aural Space: The Quest for Virtual Reality in Musical Reproduction”

2011 - Keith N. Hampton for “Internet Use and the Concentration of Disadvantage: Glocalization and the Urban Underclass”

2010 - Brenton J. Malin for “Mediating Emotion: Technology, Social Science, and Emotion in the Payne Fund Motion-Picture Studies”

2009 - Thomas J. Bruneau for “Time, Change, and Sociocultural Communication: A Chronemic Perspective”

2008 - Robert MacDougall for “Identity, Electronic Ethos, and Blogs: A Technologic Analysis of Symbolic Exchange on the New News Medium”

2007 - Corey Anton for “Playing with Bateson: Denotation, Logical Types, and Analog and Digital Communication”

2006 - Edward Wachtel for “Did Picasso and Da Vinci, Newton and Einstein, The Bushman and the Englishman See the Same Thing When They Faced the East at Dawn? Or, Some Lessons I Learned From Marshall McLuhan About Perception, Time, Space, and the Order of the World”

2005 - Sheila J. Nayar for “Invisible Representation: The Oral Contours of a National Popular Cinema”

2004 - Susan B. Barnes for “The Development of Graphical User Interfaces and Their Influence on the Future of Human-Computer Interaction”

2003 - Alan Randolph Kluver for “The Logic of New Media in International Affairs”

2002 - Erik P. Bucy and Kimberly S. Gregson for “Media Participation: A Legitimizing Mechanism of Mass Democracy”

2001 - Pablo J. Boczkowski for “Mutual Shaping of Users and Technologies in a National Virtual Community”

2000 - Walter J. Ong, S.J. for “Digitization Ancient and Modern: Beginnings of Writing and Today’s Computers”

# The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction

2023 - Stephanie Bennett for *Silence, Civility, and Sanity: Hope for Humanity in a Digital Age*; and Eva Berger for *Context Blindness: Digital Technology and the Next Stage of Human Evolution*

2022 - Kate Eichhorn for *The End of Forgetting: Growing Up with Social Media*

2021 - Larry Busbea for *The Responsive Environment: Design, Aesthetics, and the Human in the 1970s*; and Deborah Eicher-Catt for *Recovering the Voice in Our Techno-Social World*

2020 - Mark Kingwell for *Wish I Were Here: Boredom and the Interface*

2019 - Laura Tropp for *Grandparents in a Digital Age: The Third Act*

2018 - Jessica Fishman for *Death Makes the News: How the Media Censor and Display the Dead*

2017 - Gary T. Marx for *Windows Into the Soul: Surveillance and Society in an Age of High Technology*

2016 - David J. Alworth for *Site Reading: Fiction, Art, Social Form*

2015 - danah boyd for *It's Complicated: The Social Lives of Networked Teens*

2014 - Susan Barnes for *Social Networks: From Text to Video*

2013 - Valerie V. Peterson for *Sex, Ethics and Communication: A Humanist Approach to Conversations on Intimacy*

2012 - Corey Anton for *Sources of Significance: Worldly Rejuvenation and Neo-Stoic Heroism*

2011 - Richard S. Hallam for *Virtual Selves, Real Persons: A Dialogue Across Disciplines*

2010 - Kenneth J. Gergen for *Relational Being: Beyond Self and Community*

2009 - Rich Ling for *New Tech, New Times: How Mobile Communication is Reshaping Social Cohesion*

2008 - Paul Mason Fotsch for *Watching the Traffic Go By: Transportation and Isolation in Urban America*

2007 - Richard A. Lanham for *The Economics of Attention: Style and Substance in the Age of Information*

2006 - David Berreby for *Us and Them: Understanding Your Tribal Mind*

2005 - Aaron Ben Ze'ev for *Love Online: Emotions on the Internet*

2004 - Corey Anton for *Selfhood and Authenticity*

## The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form

2023 - Adeena Karasick for *Massaging the Medium: Seven Pechakuchas*

2022 - Corey Anton for *How Non-Being Haunts Being: On Possibilities, Morality, and Death Acceptance*

2021 - Robert Albrecht and Carmine Tabone for *The Arts and Play as Educational Media in the Digital Age*

2020 - Yoni Van Den Eede for *The Beauty of Detours: A Batesonian Philosophy of Technology*

2019 - Eviatar Zerubavel for *Taken for Granted: The Remarkable Power of the Unremarkable*

2018 - Robert Hariman and John Louis Lucaites for *The Public Image: Photography and Civic Spectatorship*

2017 - Katherine Biers for *Virtual Modernism: Writing and Technology in the Progressive Era*

2016 - Jeff Scheible for *Digital Shift: The Cultural Logic of Punctuation*

2015 - Michael Serazio for *Your Ad Here: The Cool Sell of Guerrilla Marketing*

2014 - Brian Lennon for *In Babel's Shadow: Multilingual Literatures, Monolingual States*

2013 - David Bellos for *Is that a Fish in Your Ear?: Translation and the Meaning of Everything*

2012 - Whitney Davis for *A General Theory of Visual Culture*

2011 - Linda G. Elson for *Paradox Lost: A cross-Contextual Definition of Levels of Abstraction*

2010 - Michael Wurtz for *Enduring Words: Literary Narrative in a Changing Media Ecology*

2009 - Karin Barber for *The Anthropology of Texts, Persons and Publics: Oral and Written Culture in Africa and Beyond*

2008 - Robert Hariman and John Louis Lucaites for *No Caption Needed: Iconic Photographs, Public Culture, and Liberal Democracy*

2007 - Martin H. Levinson for *Sensible Thinking for Turbulent Times*

2006 - Guy Deutscher for *The Unfolding of Language: An Evolutionary Tour of Mankind's Greatest Invention*

2005 - Heike Wiese for *Numbers, Language, and the Human Mind*

2004 - Susan Sontag for *Regarding the Pain of Others*

2003 - N. Katherine Hayles for *Writing Machines*

2002 - Kevin G. Barnhurst and John Nerone for *The Form of News: A History*

2001 - Raymond Gozzi, Jr. for *The Power of Metaphor in the Age of Electronic Media*

2000 - Robert K. Logan for *The Sixth Language: Learning a Living in the Internet Age*

## The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture

2023 - Andrew Conte for *Death of the Daily News: How Citizen Gatekeepers Can Save Local Journalism*

2022 - Allissa V. Richardson for *Bearing Witness While Black: African-Americans, Smartphones, and the New Protest #Journalism*

2021 - Daniel Belgrad for *The Culture of Feedback: Ecological Thinking in 70s America*

2020 - Maggie Jackson for *Distracted: Reclaiming Our Focus in a World of Lost Attention*

2019 - Shannon Mattern for *Code and Clay, Data and Dirt: Five Thousand Years of Urban Media*

2018 - Tom Mole for *What the Victorians Made of Romanticism: Material Artifacts, Cultural Practices and Reception History*

2017 - Alex Marland for *Brand Command: Canadian Politics and Democracy in the Age of Message Control*

2016 - Caroline Levine for *Forms: Whole, Rhythm, Hierarchy, Network*

2015 - Dariusz Jemielniak for *Common Knowledge?: An Ethnography of Wikipedia*

2014 - Kate Marshall for *Corridor: Media Architectures in American Fiction*

2013 - Peter Lunefeld for *The Secret War Between Downloading and Uploading: Tales of the Computer as a Culture Machine*

2012 - Sara van den Berg and Thomas M. Walsh for *Language, Culture, and Identity: The Legacy of Walter J. Ong*

2011 - Lisa Brooks for *The Common Pot: The Recovery of Native Space in the Northeast*

2010 - Diego Gambetta for *Codes of the Underworld: How Criminals Communicate*

2009 - Tom Boellstorff for *Coming of Age in Second Life: An Anthropologist Explores the Virtually Human*

2008 - Paul Rutherford for *A World Made Sexy: Freud to Madonna*

2007 - David MacDougall for *The Corporeal Image: Film, Ethnography, and the Senses*

2006 - Charlton D. McIlwain for *When Death Goes Pop: Death, Media and the Remaking of Community*

2005 - Robert Albrecht for *Mediating the Muse: A Communications Approach to Music, Media and Cultural Change*

2004 - Thomas L. Friedman for *Longitudes and Attitudes: Exploring the World After September 11*

2003 - Nancy A. Walker for *Shaping Our Mothers' World: American Women's Magazines*

2002 - Susan B. Barnes for *Online Connections: Internet Interpersonal Relationships* and Stuart Biegel for *Beyond Our Control? Confronting the Limits of Our Legal System in the Age of Cyberspace*



## The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics

2023- Paul Roquet for *The Immersive Enclosure: Virtual Reality in Japan*

2022 - Paolo Galluzzi for *The Italian Renaissance of Machines*

2021 - Jaqueline McLeod Rogers for *McLuhan's Techno-Sensorium City: Coming to Our Senses in a Programmed Environment*

2020 - Clifford G. Christians for *Media Ethics and Global Justice in the Digital Age*

2019 - Antoine Bousquet for *The Eye of War: Military Perception from the Telescope to the Drone*

2018 - Thomas S. Mullaney for *The Chinese Typewriter: A History*

2017 - Wendy Hui Kyong Chun for *Updating to Remain the Same: Habitual New Media*

2016 - Karen Rader and Victoria Cain for *Life on Display: Revolutionizing U.S. Museums of Science and Natural History in the Twentieth Century*

2015 - Brenton Malin for *Feeling Mediated: A History of Media Technology and Emotion in America*

2014 - Brett Robinson for *Appletopia: Media Technology and the Religious Imagination of Steve Jobs*

2013 - Janet Sternberg for *Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet*

2012 - Braden R. Allenby and Daniel Sarewitz for *The Techno-Human Condition*

2011 - Marco Adria for *Technology and Nationalism*

2010 - Peter K. Fallon for *The Metaphysics of Media: Towards an End of Postmodern Cynicism and the Construction of a Virtuous Reality*

2009 - Yvonne Spielmann for *Video: The Reflexive Medium*

2008 - Steve Dixon for *Digital Performance: A History of New Media in Theater, Dance, Performance Art, and Installation*

2007 - Timothy C. Campbell for *Wireless Writing in the Age of Marconi* & to Fred Turner for *From Counterculture to Cyberculture: Stewart Brand, the Whole Earth Network, and the Rise of Digital Utopianism*

2006 - Casey Man Kong Lum for *Perspectives on Culture, Technology and Communication: The Media Ecology Tradition*

2005 - Margaret Cassidy for *Bookends: The Changing Media Environment of American Classrooms*

2004 - Scott Eastham for *Biotech Time-Bomb: How Genetic Engineering Could Irreversibly Change Our World*

2003 - Emily Thompson for *The Soundscape of Modernity: Architectural Acoustics and the Culture of Listening in America, 1900-1933*

2002 - Jack Lule for *Daily News, Eternal Stories: The Mythological Role of Journalism*

2001 - Jay David Bolter and Richard Grusin for *Remediation: Understanding New Media*

2000 - Paul Levinson for *Digital McLuhan: A Guide to the Information Millennium*

## The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

- 2023 - Graeme Flett for *Media Ecology, Congregational Life, and Christian Identity*
- 2022 - Andrew Jon Longcore for *Camping Out in the Uncanny Valley: Symbolic Inversion in Animated Sitcoms*
- 2021 - Richard S. Lewis for *Relating Through Our Selves: Situating Media Literacy with Intersubjective Mediation*
- 2020 - Julia M. Hildebrand for *Consumer Drones as Mobile Media: A Technographic Study of Seeing, Moving, and Being (with) Drones*
- 2019 - Melinda L. Farrington for *The Role for Rhetoric: Ong's Ramus Research as a Hermeneutic Opening for Mediated Communication*
- 2018 - Julie A. Cramer Hunsberger for *Maurice Merleau-Ponty, Marshall McLuhan and Communication Ethics: The Taming of Americanitis*
- 2017 - David Benjamin Landes for *The Attention Situation: A Rhetorical Theory of Attention for Mediated Communication*
- 2016 - David James Paterno for *Technology Translated: The Communicational Facilitation of Medium*
- 2014 - Helio César Hintze for *Espectáculos e Invisibilidades do Discurso Legitimador do Turismo [Spectacles and Invisibilities of Legitimizing Discourse of Tourism]*
- 2013 - Yoni Van Den Eede for *Amor Technologiae: Marshall McLuhan as a Philosopher of Technology: Steps Toward a Philosophy of Human-Media Relationships*
- 2012 - Macello Santos de Medeiros for *O Lugar Na Comunicação: Um Estudo Sobre a Comunicação Locativa em Zonas Bluetooth*
- 2011 - Joseph A. Kim for *Marshall McLuhan's Theological Anthropology*
- 2010 - Mogens Olesen for *Survival of the Mediated: Speech, The Printing Press, and the Internet as Selection Mechanisms in Cultural Evolution*
- 2009 - Catherine Alison Adams for *PowerPoint and the Pedagogy of Digital Media Technology*
- 2008 - Stephanie Bennett for *The Disappearance of Silence: A Dialectical Exploration of the Interpersonal Implications of Personal Mobile Media as Viewed through the Lens of Jacques Ellul's La Technique*
- 2007 - Adriana Braga for *Feminilidade Mediada por Computador: Interação Social no Circuito-Blogue [Computer-Mediated Femininity: Social Interaction on the Blog Circuit]*
- 2006 - Susan Jacobson for *Scrapbook of the Chinese Cultural Revolution: Hypertext and the Representation of History*
- 2005 - Mary Ann Allison for *Gecyberschaft: A Theoretical Model for the Analysis of Emerging Electronic Communities*
- 2004 - Brian Cogan for *Wired Worlds: An Analysis of Newspaper Coverage of the Personal Computer and the Internet*
- 2003 - Keith Hampton for *Living the Wired Life in the Wired Suburb: Netville, Glocalization and Civil Society*
- 2002 - Janet Sternberg for *Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet*
- 2001 - Lori Ramos for *Self-Initiated Writing Practices and Conceptions of Writing Among Young Urban Adolescents*
- 2000 - Donna Flayhan for *Marxism, Medium Theory, and American Cultural Studies: The Question of Determination*

## The Mary Shelley Award for Outstanding Fictional Work

2023 - Paul Levinson for “It’s Real Life”  
(short story and radio play)

Variations for the Harpsichord with Two  
Manuals”

2022 - William Jefferson (author) and Sue  
Zizza (director) for *Presence: The Play* (audio  
adaptation)

2004 - William Gibson for *Pattern  
Recognition*

2021 - Ted Chiang for *Exhalation*

2003 - Paul Levinson for *The Consciousness  
Plague*

2020 - Bill Bly for *We Descend, Volume Two,  
New Selected Writings from Archives  
Pertaining to Egderus Scriptuor*

2019 - Malka Older for *Infomocracy*

2018 - No Award This Year

2017 - Natasha Stagg for *Surveys: A Novel*

2016 - Ernest Cline for *Ready Player One*

2015 - David Eggers for *The Circle*

2014 - No Award This Year

2013 - Robin Sloan for *Mr. Penumbra’s  
24-Hour Bookstore*

2012 - Shumeet Baluja for *The Silicon Jungle*  
& Robert K. Blechman for *Executive  
Severance*

2011 - Chuck Wachtel for *3/03*

2010 - Steve Tomasula for *TOC: A New  
Media Novel*

2009 - Geraldine Brooks for *People of the  
Book*

2008 - Jean-Claude Carrière for *Please, Mr.  
Einstein*

2007 - Janna Levin for *A Madman Dreams of  
Turing Machines*

2006 - Rick Moody for *The Diviners*

2005 - John G. McDaid for “Keyboard  
Practice, Consisting of an Aria with Diverse

## The John Culkin Award for Outstanding Praxis in the Field of Media Ecology

2023 - Jenna Ng and Oliver Tomkins for *The New Virtuality: A Creative Website on Disappearing Media Boundaries* (online multimedia work)

2022 - David Sington (Director) for *The First Alphabet: How Writing Changed the World* (video documentary)

2021 - John McDaid for *Trails of Mars* (audio recording)

2020 - Thom Gencarelli for *Mistral* (audio recording featuring musical composition and performance by bluerace)

2019 - Julia Hildebrand and Barry Vacker, creators/curators, for “Hot and Cool in the Media(s)cene: A McLuhan Style Art and Theory Project”

2018 - Ergin Safak Dikman for *New Media Ecology: An Interactive Timeline for Mapping the Communication Environment*

2017 - Lawrence Azerrad, Tim Daly and David Pescovitz for *Voyager Golden Record: 40th Anniversary Edition*

2016 - Eugene Marlow for "Zikkaron/Kristallnacht: A Family Story"

2015 - Alex Kuskis

2014 - David Cayley

2013 - Laureano Ralon for the Figure/Ground website

2012 - Robert Albrecht for *Song of the Poet* (musical composition on CD)

2011 - Nora Bateson for *An Ecology of Mind* (documentary film)

2010 - Barry Vacker for *Space Times Square* (video)

2009 - Peter C. Rollins for *The Benjamin Lee Whorf Legacy* (CD-ROM)

2008 - Eric Goodman for *Thus Spoke the Spectacle* (videos and website)

2007 - Michael Wesch for *The Machine is Us/ing Us* (video on YouTube.com)

2006 - Deiren Masterson for *McLuhan Way: In Search of Truth* (video documentary)

2005 - Toni Urbano and NYU-TV Productions for *A Conversation with Neil Postman* (video documentary)

2004 - John Bishop and Harald Prins for *Oh, What a Blow That Phantom Gave Me!* (documentary film; DVD distributed by Media Generation)

2003 - Kevin McMahon for *McLuhan's Wake* (video documentary produced by Primitive Entertainment and the National Film Board of Canada)

2002 - William Bly and John McDaid for *Media Ecology Unplugged* (audio music recording, available on CD and as downloadable MP3 files at <http://www.infomonger.com/meunplug/>).

2001 - Douglas Rushkoff for *The Merchants of Cool* (television documentary produced for the PBS program Frontline, initially aired February 26, 2001)

2000 - Jerome Agel for *The Medium Is the Massage* (audio CD and book)

## **The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology**

2023 - Erik Garrett	2010 - Salvatore J. Fallica
2022 - Adriana Braga	2009 - Bruce E. Gronbeck
2021 - Ellen Rose	2008 - Lee Thayer
2020 - Peter Costello	2007 - Octavio Islas
2019 - Thomas Gencarelli	2006 - Terence P. Moran
2018 - Dennis Cali	2005 - Frank E. X. Dance
2017 - Stephanie Gibson	2004 - Gary Gumpert
2016 - Valerie V. Peterson	2003 - James W. Carey
2015 - Fernando Gutierrez	2002 - Edmund Carpenter
2014 - Casey Lum	2001 - Joshua Meyrowitz
2013 - Clifford Christians	2000 - Christine L. Nystrom
2012 - Janet Sternberg	
2011 - Alex Kuskis	

## **The Jacques Ellul Award for Outstanding Media Ecology Activism**

2023 - Michelle Shocked	2011 - Lisa Prins
2022 - Roberto Mangabeira Unger	2010 - Eric Goodman and Mike Stevens
2021 - Joshua Meyrowitz	2009 - Mark Lipton
2020 - Simi Linton	2008 - Margot Hardenbergh
2019 - Andrew McLuhan for The McLuhan Institute	2007 - Donna Flayhan
2018 - Pope Francis	2006 - Andrew Rasiej
2017 - Senator Bernie Sanders	2005 - Jerry Brown
2016 - Rosi Braidotti	2004 - The Reverend Everett C. Parker
2015 - Noam Chomsky	2003 - Ronald J. Deibert
2014 - David Gill	2002 - Parry Aftab
2013 - Aaron Swartz	2001 - Dennis Gallagher
2012 - Scott Harrison and charity: water	2000 - Stephanie B. Gibson

### **The James W. Carey Award for Outstanding Media Ecology Journalism**

2023 - Farhad Manjoo	2015 - Thomas Friedman
2022 - Patricia Campos Mello	2014 - Megan Garber of <i>The Atlantic</i>
2021 - Kara Swisher	2013 - David Pogue
2020 - Ken Auletta	2012 - David Carr
2019 - Mathew Ingram	2011 - David Hendy
2018 - Dan Kennedy	2010 - Eugene Marlow
2017 - Kevin Kelly	2009 - Thomas de Zengotita
2016 - Luca De Biase	2008 - Marvin Kitman
	2007 - Philip Marchan

### **The Christine L. Nystrom Award for Career Achievement in Service to the Field of Media Ecology**

2023 - Michael Plugh	2017 - Paul Soukup
2022 - Margaret Cassidy	2016 - Paul Grosswiler
2021 - Stephanie Gibson	2015 - Janet Sternberg
2020 - Martin H. Levinson	2014 - James Morrison
2019 - Fernando Gutiérrez Cortés	2013 - Thomas Gencarelli
2018 - Sara van den Berg	2012 - Terence P. Moran
	2011 - Robert Barry Francos

### **The Edmund S. Carpenter Award for Career Achievement in Editing in the Field of Media Ecology**

2023 - Carolyn Wiebe and Susan Maushart	2017 - Edward Tywoniak
2022 - Fernando I. Gutiérrez and Octavio Islas	2016 - Carlos Scolari
2021 - Corey Anton	2015 - Susan Drucker
2020 - Judith Yaross Lee	2014 - Eric McLuhan
2019 - Phil Rose	2013 - Gary Gumpert
2018 - Paul Grosswiler	2012 - Thomas J. Farrell and Paul A. Soukup

### **The Walter J. Ong Award for Career Achievement in Scholarship**

2023 - Michael S. Schudson	2013 - Lance Strate
2022 - Paul Soukup	2012 - Sherry Turkle
2021 - David R. Olson	2011 - Robert K. Logan
2020 - Maryanne Wolf	2010 - Don Ihde
2019 - Werner Kelber	2009 - John Miles Foley
2018 - Susan Drucker	2008 - Joshua Meyrowitz
2017 - Paul Heyer	2007 - Jay David Bolter
2016 - Luciano Floridi	2006 - Elizabeth L. Eisenstein
2015 - Johanna Drucker	2005 - James W. Carey
2014 - René Girard	2004 - Denise Schmandt-Besserat

### **The Neil Postman Award for Career Achievement in Public Intellectual Activity**

2023 - Richard Sennett	2013 - Morris Berman
2022 - Tiffany Shlain	2012 - Jaron Lanier
2021 - Naomi Klein	2011 - Gary Gumpert
2020 - Jay Rosen	2010 - Mary Catherine Bateson
2019 - Nora Bateson	2009 - Alan Kay
2018 - Renee Hobbs	2008 - Fritjof Capra
2017 - Scott McCloud	2007 - Eric McLuhan
2016 - Bruce Sterling	2006 - Howard Rheingold
2015 - Nicholas Carr	2005 - Paul Levinson
2014 - Ronald J. Deibert	2004 - Douglas Rushkoff

## The MEA Convention Top Paper Award

2023 - Mindaugas Briedis (Universidad Panamericana, Ciudad de México México) and Mariano Navarro (Universidad Panamericana, Ciudad de México México) for “Enactive Approach to Social Interactions in Artistic Media Ecologies: D. Rivera’s Case”

2022 - Cosette Castro (Fundação Friedrich Ebert Stiftung/Brasil e Instituto Lula), for “Estudo Comparativo Sobre Inclusão Digital Entre Ativistas Com Vulnerabilidade Social e Lideranças de Movimentos Sociais Organizados no Brasil”

2021 - Fred Cheyunki for “Dealing with Dystopia: Freire’s Gnostic Cycle and Media Ecology in a Post Pandemic World” and Frank Sligo for “Dystopic Pasts: Technological Adaptation in Literacy Transitions Among 19th Century New Zealand Māori”

2020 - Barry Liss for “The Zossima Principle as an Axiomatic Ideal for Media Ecology Praxis”

2019 - Bernadette Bowen for “The Role of Sassy Socialist Memes in Leftbook”

2018 - Barry Liss for “Hot Media, Technological Transformation and the Plague of Dark Emotions: Viktor Frankl and the Recovery of Meaning”

2017 - Dennis Cali for “Sacramental View of McLuhan, Ong, and Carey”

2016 - Paul Soukup for “Everyone’s Searching for a Savior: Film, Television, Theology, and Media Ecology”

2015 - Heather Crandall and Carolyn Cunningham for “Media Ecology and Hashtag Activism”.

2014 - Kevin Healey for “Coercion, Consent, and the Struggle for Social Media”

2013 - Brett Lunceford for “Telepresence and the Ethics of Digital Cheating”

2012 - Eric Jenkins for “Updating Narcissus, the Ur-Myth of Media, for the Digital Age”

2011 - Eric Jenkins for “Another Punctum”

2010 - Claudia Springer for “Watch the Birdie: Image-Making and Wildlife Conservation”

2009 - Matthew A. Killmeier for “Invasion of the Body Snatchers: Disembodiment, Media, and Innis and Carey”

2008 - Stephanie Bennett for “The City’s Curse; The Church’s Plight: Technology, Communication and the Sacred”

2007 - Anne Pym for “Orality, Secondary Orality, and the Presence of the Word”

2006 - Davis Foulger for “Medium as an Ecology of Genres: Integrating Media Theory and Genre Theory” and Peter A. Maresco and Cheryl A. Casey for “Stories in Stone, Stories on Screen: An Examination of Increased Personalization of Cemetery Memorials”

2005 - Ellen Rose for “The Wiring of Bhutan: A Test Case for Media Ecology in the Non-Western World”

2004 - Kip Redick for “Theme Parks as Sacred Places and Commercial Sanctuaries”

2003 - Arthur W. Hunt, III for “The Image Versus the Word: Old Story, New Twist: A Lament from a Christian Media Ecologist”



## **The Linda Elson Scholar Award for the Top Student Paper at the MEA Convention**

2023 - Desislava Stoeva (St. John's University) for "'I Am Big. It's the Pictures That Got Small': A Look at *Sunset Boulevard* Through Marshall McLuhan's Theory of Hot and Cool Media and Personalities"

2022 - Marina Michelis (PUC-Rio), "Tupi or Not Tupi, That Is the Question of the Media: Contributions of Amerindian Thought for a Media Ecology Research Agenda"

2021 - Jadna Rodrigues Barbosa for "Godllywood: A Digital Pedagogy for the Evangelical Woman"

2020 - Steven Hicks for "Solace in Sound: Glenn Gould's Electronic Solitude"

2019 - Austin Hestdalen for "Understanding the Medium of Exchange"

2018 - Matt Lindia for "Colon. Hyphen. Closed Parenthesis. Formal Causes of Figure and Ground in Punctuation"

2017 - Joni McBeth Turville for "If Email Could Speak, What Would It Say? Interviewing Objects in a Digital World"

2016 - Bryan Picciotta for "From the Ground to the Clouds: Minimalist and Maximalist Footwear in the Sport of Running"

2015 - Kate Drazner Hoyt for "The Visual Effect of the Hashtag"

2014 - Mike Plugh for "The Global Village: Globalization and Media Ecology"

2013 - Helma Sawatzky for "Reconfigurations: Unfolding the Spaces of Mobile Listening"

2012 - Angela M. Cirucci for "First Person Paparazzi: Why Social Media Should Be Studied More Like Video Games"

2011 - Helma Sawatzky for "Anemone Theory: An Exploration of Digital Media as Phenomena"

2010 - J. N. Beckham for "Food and Drink: Engaging the Logics of New Mediation"

2009 - Jason Kalin for "Toward a Rhetoric of Hybrid-Space Walking"

2008 - Phil Rose for "René Girard as Media Ecologist"

2007 - Xiaoyan Xiang for "Walling-In and Walling Out"

2006 - David Parisi for "Fingerbombing or 'Touching Is Good': The Cultural Construction of Technologized Touch"

2005 - Cuthbert Alexander for "Community Journalism: Hope for a Society Without Heroes" and Michael T. Zimmer for "Media Ecology and Value Sensitive Design: A Combined Approach to Understanding the Biases of Media Technology"

2004 - Megan Rogers for "Taoism, Media Ecology, and the Reason the West Just Can't 'Dig it'"

2003 - Lisa Hanson for "PRO-ANA, a Culture Remediated in Cyberspace"

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