

The Sixteenth Annual Convention of the Media Ecology Association

Thursday, June 11 – Sunday, June 14, 2015

Metropolitan State University of Denver

Kaleidoscope of Media and Community



Co-Sponsored by:

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CALL FOR PAPERS
for
Language and “Reality”

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Media Ecology Association

October 2-4, 2015
Princeton Club
15 West 43 Street
New York, New York

Featuring the 63rd Annual
Alfred Korzybski Memorial Lecture
to be delivered by

Andrew Keen
The Internet is Not the Answer

Send papers, proposals, and inquiries by August 31, 2015 to
mandklevin@aol.com

or contact

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The 16th Annual Convention of the Media Ecology Association

“Kaleidoscope of Media and Community”

Metropolitan State University of Denver

June 11-14, 2015



Special Thanks to:

Dr. Stephen Jordan, President, Metropolitan State University of Denver

Dr. Vicki Golich, Provost, Metropolitan State University of Denver

Dr. Joan Laura Foster, Dean, College of Letters Arts and Sciences, Metropolitan State University of Denver

The Department of Communication Arts and Sciences, Chair, Dr. Karen Lollar, Metropolitan State University of Denver

Administrative Coordinators:

Ms. Jacqueline Kirby

Ms. Yukari McAdam

Acknowledgments and appreciation for MEA 2015:

Planning Committee: Frank E. X. Dance, William Huddy, Samuel Jay, Jacqueline Kirby, David Kottenstette, Karen Lollar, Yukari McAdam, Richard Strong.

Amber Cook, Assistant Director, Auraria Campus Event Services

Anne Frye, Director of Sales & Marketing Spring Hill Suites

Macy Pinkussohn, Catering Sales Manager Springhill Suites

Tom Cech, One World One Water, Metropolitan State University of Denver

Natalie Warren, Communication Arts & Sciences Lead Student Worker

Paul Soukup, Treasurer, MEA

Phil Rose, President, MEA

Brian Cogan, Awards, MEA

Vanilla Bean Coffee, catering services

Lambda Pi Eta, Metropolitan State University of Denver; Faculty Advisor Dr. Katia Campbell

Rebecca Dobbin, College of Letter Arts and Sciences, Metropolitan State University of Denver

Paper reviewers: Jan Buterman, Andrew Chrystall, Sam Jay, Gary Kenton, Alex Kuskis,

Mike Monsour.



CONVENTION HASH TAG: #MEA2015

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Convention at a Glance:

Thursday 6/11/15

8:00-5:00	Registration	Baerresen Lobby TIV 320
8:30-9:00	1001 Opening Ceremony	King Center Concert Hall
9:15-10:30	1002 Plenary A	King Center Concert Hall
10:45-12:00	1003	Baerresen Ballroom TIV 320A
	1004	CAVEA SSB 420
	1005	Baerresen Ballroom TIV 320B
12:00-1:00	MEA Board Meeting Lunch	Spring Hill Suites, Cellar Management Lab
	*This lunch is for MEA board members.	
12:00-1:30	Lunch on your own	
1:45-3:00	1006	Baerresen Ballroom TIV 320A
	1007	Baerresen Ballroom TIV 320B
	1008	Baerresen Ballroom TIV 320C
	1009	LoRaine Good TIV 444
3:15-3:30	Break	King Center Main Street
3:30-4:30	1010 Plenary B	King Center Concert Hall
5:00-7:00	1011 Reception	Spring Hill Suites Hotel

Friday 6/12/15

8:00-5:00	Registration	Baerresen Lobby TIV 320
8:00-8:30	Coffee	Baerresen Lobby TIV 320
8:30-9:45	2001	Baerresen Ballroom TIV 320A
	2002	Baerresen Ballroom TIV 320B
	2003	Baerresen Ballroom TIV 320C
	2004	LoRaine Good TIV 444
10:00-11:15	2005	Baerresen Ballroom TIV 320A
	2006	CAVEA SSB 420
	2007	Baerresen Ballroom TIV 320B
	2008	Baerresen Ballroom TIV 320C
11:30-12:30	2009 Featured Speaker Joanna Drucker	King Center Concert Hall
12:30-1:30	Lunch on your own	
1:45-3:00	2010	Baerresen Ballroom TIV 320A
	2011	Baerresen Ballroom TIV 320B
	2012	Baerresen Ballroom TIV 320C
	2013	LoRaine Good TIV 444
3:15-4:30	2014	Baerresen Ballroom TIV 320A
	2015	Baerresen Ballroom TIV 320B
	2016	Baerresen Ballroom TIV 320C
	2017	Walter J. Ong Society Initial Meeting John Good TIV 442
	*This is an informational meeting open to all MEA members interested in learning more about this new interdisciplinary organization. Light refreshments will be provided.	
5:00-6:00	2018 Thinking about the Conference: An Informal Discussion	Baerresen Ballroom TIV 320A
	*All are welcome	

Saturday 6/13/15

8:00-12:00	Registration	Multicultural Lounge TIV 261
8:00-8:30	Coffee	Multicultural Lounge TIV 261
8:45-10:00	3001	LoRaine Good TIV 444
	3002	John Good TIV 442
	3003	Senate Chambers TIV 329
	3004	Zenith TIV 640
10:15-11:30	3005	LoRaine Good TIV 444
	3006	John Good TIV 442
	3007	Senate Chambers TIV 329
	3008	Zenith TIV 640
11:45-1:15	Lunch on your own	
1:30-2:45	3009	MEA Community Meeting King Center Concert Hall
		*All are welcome to attend
3:00-4:15	3010	CAVEA SSB 420
	3011	Senate Chambers TIV 329
	3012	LoRaine Good TIV 444
	3013	John Good TIV 442
4:00-5:15	3014	Featured Speaker
		Nicholas Carr
		King Center Concert Hall
6:00-8:00	3015	Awards Dinner Turnhalle TIV 250
		Presidential Address: "The Biases of the Media Ecology Association"
		Phil Rose, York University

Sunday 6/14/15

8:00-8:30	Coffee	Baerresen Ballroom Lobby
8:45-10:00	4001	Baerresen Ballroom TIV 320A
	4002	Baerresen Ballroom TIV 320B
	4003	LoRaine Good TIV 444
10:15-11:30	4004	CAVEA SSB 420
	4005	Baerresen Ballroom TIV 320A
	4006	Baerresen Ballroom TIV 320B
11:45-12:15	4007	Grand Finale King Center Concert Hall

8:00 AM-5:00 PM Registration Baerresen Lobby TIV 320

1001 8:30-9:00 AM King Center Concert Hall

Opening Ceremony

Guest speakers: Joan Foster, Dean of College of Letters, Arts and Sciences, Metropolitan State University of Denver

Dennis Gallagher, Denver City Auditor

1002 9:15-10:30 AM King Center Concert Hall

PLENARY A

The Future of Communication Theory Plenary

Chair: Lance Strate, Fordham University

Larry Frey, University of Colorado Boulder

Robert Craig, University of Colorado Boulder

Karen Lollar, Metropolitan State University of Denver

Janet Sternberg, Independent Scholar

Corey Anton, Grand Valley State University

10:45 AM-12:00PM

1003 10:45-12:00 PM Baerresen Ballroom TIV 320A

Changing Classroom Narrative: How Scenario Based Learning Creates Community in the Classroom

Chair: Miles Mancini, Florida Gulf Coast University

Miles Mancini, Florida Gulf Coast University

Sam Walch, Florida Gulf Coast University

Andrew Wilkinson, Florida Gulf Coast University

Mary-Cecile Gayoso, Florida Gulf Coast University

Victoria Hill, Florida Gulf Coast University

1004 10:45-12:00 PM CAVEA SSB420

Living with New Media Applications

Chair: Katia Campbell, Metropolitan State University of Denver

“Journalism and technology: a kaleidoscope of new media ecology” Denis Renó, Sao Paulo University Brazil & Luciana Renó, University of Madrid, Spain

“Pencil Doc”. William Allen, Florida Southern College

“Through the looking glass: The Apple iOS as Cognitive Map”. Charles Soukup, University of Northern Colorado

1005 10:45-12:00 PM Baerresen Ballroom TIV 320B

Reading the Map

Chair: Jim Morrison, Boston College

“The mountain is the message: The map and the territory in the land community”. Niall Stephens, Framingham State University

“Follow the open source road: contemplating the ethics of the new information ecology”. Andrew Longcore, Indiana University of Pennsylvania

“Reclaiming a Sense of Place: Media Ecology and Environmental Communication”. Mary Pelak Walch, Florida Gulf Coast University

“Kaleidoscopic Creep: the occult underbelly of beautiful forms”. Oliver Muchmore Pacific Northwest College of Art

12:00-1:00PM MEA Board Meeting Lunch Spring Hill Suites, Cellar Management Lab

*This lunch is for MEA board members.

12:00-1:30PM Lunch on your own

1:45-3:00PM

1006 1:45-3:00 PM Baerresen Ballroom TIV 320A

Infidelity: The Heart of Ellul’s Critique in the Technological Trilogy

Chair: Paul Soukup, Santa Clara University

“Relational sustainability: Ellul and the morality of multi-tasking”. Stephanie Bennett, Palm Beach Atlantic University

“Moral and ethical frameworks in a technological society: Revisiting hope with Jacques Ellul, Geraldine Forsberg, Western Washington University

“The incommensurability of truth and reality: Ellul’s Humble Critique of *la Technique*”. Calvin Troup, Duquesne University

1007 1:45-3:00 PM Baerresen Ballroom TIV 320B

Kaleidoscope of Media Impacts on Listening in the College Environment

Chair: Maria Roca, Florida Gulf Coast University

"The lens of kaleidoscope". Maria Loffredo Roca, Florida Gulf Coast University

"Do you hear you?" Amanda Flaherty, Florida Gulf Coast University

"Face time NOT FaceTime". Celina Romera, Florida Gulf Coast University

"Turn It Off, and Tune It In". Tegan Lane, Florida Gulf Coast University

1008 1:45-3:00 PM Baerresen Ballroom TIV 320C

Mediating and Mediated Distractions from the Beautiful Forms of Human Life

Chair: Eric Grabowsky, Dickinson State University

"The filmic arts and the moral imagination". Eric Grabowsky, Dickinson State University

"I didn't know, I saw: Sherlock Holmes empowering observation". Andrew Jones, Louisiana State University

"Closing out nature, nature and the Other: Earbuds, Smart Phones, and Screens". Karen Lollar, Metropolitan State University of Denver

"Poetic pedagogy: Utilizing entertainment as a medium of serious education". Anthony Wachs, Northern State University

1009 1:45-3:00 PM LoRaine Good TIV 444

The New Media Ecologies with Transmedia Storytelling to the Kaleidoscope of Media

Chair:

Luciana Renó, Complutense University of Madrid, Spain

Vicente Gosciola, University Anhembi Morumbi, Brazil

Renata Malta, Federal University of Sergipe, Brazil

Marcos Américo, Sao Paulo State University, Brazil

3:15-3:30 PM Break King Center Main Street

1010 3:30-4:30 PM King Center Concert Hall

PLENARY B

One World One Water: Water as Medium that Impacts Human Experience, Growth of Communities, Politics and Ecological Disasters

Colorado Supreme Court Justice Gregory Hobbs, and the University of Colorado–Boulder’s nationally recognized water historian, Dr. Patty Limerick, will provide a tandem dialogue of Water in the West – from John Wesley Powell’s proposed watershed states to oil & gas fracking, population growth, and Colorado’s environmental future

Chair: Jacqueline Kirby, Metropolitan State University of Denver
 Tom Cech, Metropolitan State University of Denver
 Justice Greg Hobbs, Colorado State Supreme Court
 Patty Limerick, University of Colorado Boulder

1011 5:00-7:00 PM Spring Hill Suites Hotel
Reception

Friday, June 12, 2015

8:00 AM-5:00 PM Registration Baerresen Lobby TIV 320

8:00-8:30 AM Coffee Baerresen Lobby TIV 320

Friday

8:30-9:45 AM

2001 8:30-9:45 AM Baerresen Ballroom TIV 320A

Poe, Melville, and Media Ecology Approaches to Literary Studies

Chair: Lance Strate, Fordham University

"Victim or villain: The dwarf from Poe to *"Freaks"* (the Tod Browning film). Sara van den Berg, Saint Louis University

"Detecting the outré: Poe's Dupin and media ecology". Callie Gallo, Fordham University

"Ong's 'Broken Knowledge': Digitization, Hermeneutics, and Aphorisms." Thomas Zlatic, Saint Louis College of Pharmacy

"Melville as media ecologist: Moby-Dick as media ecology". Matthew Thomas, University of Iowa

2002 8:30-9:45 AM Baerresen Ballroom TIV 320B

Message and Design in the Classroom

Chair: Alex Kuskis, Gonzaga University

"Everything is a remix: teaching the humanities, cultural production, technology, and copyright in the age of digital reproduction" Brandon Hollingshead, Miles Mancini, Victoria Hill, Mary-Cecile Gayoso; Florida Gulf Coast University

"Towards a contemporary media ecology curriculum: Communication Theory". Ed Tywoniak, Saint Mary's College of California

"Media Ecology, message design logic and STEM: Analysis, interpretation and speculation". John Nicholson, Mississippi State University; Skye Cooley, Mississippi State University; Steve Duck, University of Iowa

2003 8:30-9:45 AM Baerresen Ballroom TIV 320C**From the Enlightenment to the End of the World**

Chair: Rich Kessel, Metropolitan State University of Denver

“Forbidden Colors I- Static kaleidoscopes versus overlaying kaleidoscopes in postmodern”. Martin Speer, Technical University of Dortmund, Germany

“Literacy, environment degradation, and the end of the world”. Leon Cerdana, Pacific Northwest College of Art

“Exploiting the first curriculum to bolster the second”. Robert C. MacDougall, Curry College.

2004 8:30-9:45 AM LoRaine Good TIV 444**Trajectories in Mass Media**

Chair: William Huddy, Metropolitan State University of Denver

“Mass media in the era of social media: Implications of cross-platform Big Data to mass media brands and users”. Asta Zelenkauskaitė, Drexel University

“Tune in tomorrow: The listening community of Woody Allen’s radio days”. James Scott, Saint Louis University

“The future of confrontational talk radio”. Richard Strong and William Huddy, Metropolitan State University of Denver

“Welcome to the machine(s): digital signal processing and its integration into the equipment of recording engineers”. Christopher James Dahlie, University of North Carolina-Chapel Hill

10:00-11:15 AM**2005 10:00-11:15 AM Baerresen Ballroom TIV 320A****Digital Community: Hashtags and Pins**

Chair: Samuel Jay, Metropolitan State University of Denver

“The visual affect of the hashtag: #HandsUPDontShoot’s image event and the body” Kate Hoyt, University of Denver

“Media ecology and hashtag activism: #Kaleidoscope”. Heather Crandall and Carolyn Cunningham, Gonzaga University

“Ecology, Circulation, Reddit”. Jesse Patrick, Metropolitan State University of Denver

2006 10:00-11:15 AM CAVEA SSB 420**Form and Function**

Chair: Michael Plugh, Fordham University

"Black Mountain College: Experimenting with form". Michael Plugh, Fordham University

"SCATTER PLOTS: Reflections on pixels as medium and metaphor". Helma Sawatzky, Simon Fraser University

"A media ecology scheme adapted to the area of design and a case for classes of drawing". Luiz Coelho, Pontifical Catholic University of Rio de Janeiro, Brazil and Nora Aguilar, Universidad Iberoamericana de Mexico

2007 10:00-11:15 AM Baerresen Ballroom TIV 320B**Remnants of Embodiment in a Digital Age**

Chair: David Kottenstette, Metropolitan State University of Denver

"Coming to our senses: Embodied communication the resonance of presence". Brecken Chinn, Curry College

"Diaries of silence. What is the failure to communicate in the hyper-communicative world?" Anton Gumenskiy, The Moscow State Institute of International Relations

"The media ecology of infants: Implications for developmental psychology". Michaela Wooldridge, The University of British Columbia

"Young adults' perception of aging and the influence of media". David Kottenstette and Jessica Rossi-Katz, Metropolitan State University of Denver

2008 10:00-11:15 AM Baerresen Ballroom TIV 320C**Media Ecology and Literature (part 1)**

Chair: Peter Zhang Grand Valley State University

"The media ecological perspective of Walker Percy". Dennis Cali, University of Texas, Tyler

"Postman, Huxley, and Orwell: Further thoughts on why Orwell matters". Phil Rose, York University

"The 'unbearable' levitas of Dr. Seuss: A media ecological perspective". Peter Zhang, Grand Valley State University

2009 11:30-12:30 PM King Center Concert Hall

Featured Speaker:

Joanna Drucker

Generative Mediations: Lull and the Legacy of Diagrams



Friday

12:30-1:30PM Lunch on your own

1:45-3:00 PM

2010 1:45-3:00 PM Baerresen Ballroom TIV 320A

Form, Manner, and Media Ecology

Chair: Lance Strate, Fordham University

"From Aristotle via Aquinas: Understanding formal cause in Marshall McLuhan's philosophy". Laura Trujillo Liñán, Universidad Panamericana

"Are we mannerist? Some considerations about the Evolution and the present state of modernity and the role of media in getting us there". Paul Lippert, East Stroudsburg University

"Social media and (global) justice: A Chinese perspective". Min Zhou, Shanghai International Studies University

"Trauma from the Undead: Post-Apocalyptic survival in the Walking Dead". Michelle Kramisen, Fairleigh Dickinson University

"Covering Conflicts in the Middle East: Analysis of Mexican and Spanish Newspapers (January-March 2015)". María Teresa Nicolás Gavilán, Panamerica University

2011 1:45-3:00 PM Baerresen Ballroom TIV 320B**Stories and Humanity in a Digital Age**

Chair: Cindy Carlson, Metropolitan State University of Denver

"How does folk wisdom work in the digital age?". Maria Polski, East-West University;
Lawrence Gorman, East-West University; Ismael Biyashev, DePaul University

"Poetry as a medium of articulating media ecological themes". Barry Liss, University of Wisconsin

"Abolishing Humanity in the Kaleidoscope of media and community". Nancy Parish, Duquesne University

"Zikkaron/Krystallnacht: Remembrance of krystallnacht- a family story". Eugene Marlow, City University of New York

2012 1:45-3:00 PM Baerresen Ballroom TIV 320C**Finding Meaning in the Media Kaleidoscope**

Chair: Mike Monsour, Metropolitan State University of Denver

"Sin, Sloth & sigh'berspace: The impact of technology on the soul". Maria Loffredo Roca; Mary-Cecile Gayoso, Florida Gulf Coast University

"Navigating for Meaning in a World of Mediated Messages". William Jefferson, Florida Gulf Coast University

"The artificial medium laws theory". Nachshon Goltz, York University

2013 1:45-3:00 PM LoRaine Good TIV 444**Representations and Media Representations**

Chair: Brian Cogan, Molloy College

"Pictorial Indices in the Early Renaissance". Michael Grillo, University of Maine

"Screening the Press: Film Representations of Women Journalists and the Construction of a Female Media Stereotype". Vincent Casaregola, Saint Louis University

"The comedy of Errata: Mechanical Parts, Body Parts, and Renaissance Printing". Sheila J. Nayar, Greenboro College

3:15-4:30 PM**2014 3:15-4:30 PM Baerresen Ballroom TIV 320A****MIDI: the Cultural History and Social Life of a Protocol**

Chair: Ryan Diduck, McGill University

Ryan Diduck, McGill University

Jessica Feldman, New York University

Stephan-Eloise Gras, University of Paris

Martin Scherzinger, New York University

2015 3:15-4:30 PM Baerresen Ballroom TIV 320B**Media and Change**

Chair: Ed Tywoniak, Saint Mary's College of California

"Education or schooling for the digital age". Alejandro Ocampo, Tecnologico de Monterrey, Mexico

"Understanding media...50 years after". Octavio Islas, Universidad la Salle, Mexico

"McLuhan, Gould and Bejan: Three different visions to understand the nature of change in specific environments", Fernando Gutiérrez, Tecnologico de Monterrey, Mexico

2016 3:15-4:30 PM Baerresen Ballroom TIV 320C**Social Action and Digital Spaces**

Chair: Thom Gencarelli, Manhattan College

"Fan Shot Multi-cam- Social uses of technology in leisure and mass entertainment: McLuhan perspectives". Esau Salvador Bravo, Universidad Nacional Autonoma de Mexico

"The art of Jujitsu in the age of digital megamachines, or, How to fight Facebook". Eric Jenkins, University of Cincinnati, Peter Zhang, Grand Valley State University

"Remix and Gutenberg Parenthesis". Scott Church, University of Utah

"Reasserting the social in pedagogical texts". Pip Mules, Auckland University of Technology

2017 3:15-4:30 PM John Good TIV 442**Walter J. Ong Society Initial Meeting**

*This is an informational meeting open to all MEA members interested in learning more about this new interdisciplinary organization. Light refreshments will be provided.

2018 5:00-6:00 PM Thinking about the Conference: An Informal Discussion**Baerresen Ballroom TIV 320A**

*All are welcome

Evening Events on your own: See suggested list in packet

8:00 AM-12:00 PM Registration Multicultural Lounge TIV 261

8:00-8:30 AM Coffee Multicultural Lounge TIV 261

8:45-10:00 AM

3001 8:45-10:00 AM LoRaine Good TIV 444

Media Ecology and Literature (part 2)

Chair: Barry Liss, University of Wisconsin

“Capital, logistics, and the word: Social media as a literary form”. Marco Adria,
University of Alberta

“McLuhan and myth: Situating the trickster as an educational anti-environment”. John
Dowd, Bowling Green State University

“Ezra Pound and the repetition of Remix: Projecting possibilities between the two
fascisms”. Adam Pugen, University of Toronto

3002 8:45-10:00 AM John Good TIV 442

The Innis Project: Editing His History of Communications Manuscript

Chair: Paul Heyer, Wilfrid Laurier University

Phil Rose, York University

Michael Cheney, University of Illinois

Paul Heyer, Wilfrid Laurier University

3003 8:45-10:00 AM Senate Chambers TIV 329

SoundSpace: A Cooperative Composition Through Moments and Gestures

Chair: Rich Strong, Metropolitan State University of Denver

Rich Strong, Metropolitan State University of Denver

Jeff Merkel, Signal-to-Noise Media Labs

Joey Verbeke, Signal-to-Noise Media Labs

Eric Davis, Signal-to-Noise Media Labs

Mike Sperandeo, Signal-to-Noise Media Labs

Nick Spero, Signal-to-Noise Media Labs

3004 8:45-10:00 AM Zenith TIV 640

Theory to Practice in Media Ecology

Chair: Vincent Casaregola, Saint Louis University

"Augmented cities: Curating the built environment". John Tinnell, University of Colorado Denver

"Practical reason and the media ecology tradition". Nicholas Pertler, Duquesne University

"*The Shallows* and *The Glass Cage*: Nicholas Carr's contributions to the media ecology canon". James Morrison, Boston College

10:15-11:30 AM

3005 10:15-11:30 AM LoRaine Good TIV 444

New Wine in Old Wineskins: Founders Made New

Chair: Brett Lunceford, Independent scholar

"James Carey's cultural views as ecological equipment for living". Dennis Cali, University of Texas Tyler

"Lewis Mumford: From media ecology to Machinic Ecology" Eric Jenkins, University of Cincinnati

"Harold Adams Innis and the global war on terror" Peter K. Fallon, Roosevelt University

"Erving Goffman, interpersonal communication and media ecology" Brett Lunceford, Independent scholar

3006 10:15-11:30 AM John Good TIV 442

Using McLuhan in Religion and Secular Appraisals

Chair: Chad Hansen, Collin College

"Re-appraising McLuhan's hot and cool distinction". Corey Anton, Grand Valley State University

"Understanding advertising: a view from Mars". Andrew Chrystall, Massey University

"The concept of revelation: The medium and the message in philosophy and theology". Robert Riordan, University of Chicago and David Shea, Independent scholar

"Straddling worldviews" Chad Hansen, Collin College

Saturday

3007 10:15-11:30 AM Senate Chambers TIV 329

Ferguson & Media: Exploring the Rhetorical Ecologies o Protest in the 21st Century

Chair: Patrick Brooks, Saint Louis University

"This is what democracy looks like: What a Ferguson protest event can teach us about media, audience and the rhetorical situation". Patrick Brooks, Saint Louis University

"Gates Swing Both Ways: The Importance of Media Gatekeepers". Gary Kenton, Western Connecticut University

"Search lots of articles: the visual rhetoric of a 'Ferguson ngram viewer". Lauren Kersey, Saint Louis University

"The riots in Ferguson as a sequel of *The Purge*: Does the US Supreme Court freedom of speech protection for violent video games and animal cruelty depiction encourage violence?" Nachshon Goltz, York University

"Mike Brown and Darren Wilson: A metonym for spectacular American terror". Tarrell Campbell, Saint Louis University.

3008 10:15-11:30 AM Zenith TIV 640

The Media Culture of the Baby Boom Generation/s, Through the Lens/Prism of Media Ecology

Chair: Thom Gencarelli, Manhattan College

"After *Life*, the magazine, the splintering of the categories: Boomers as a target audience (including 'Mau-Mau-ing the press: The rise of 'New Journalism,' *Rolling Stone*: the magazine that marked a generation,' and "Tom Wolfe, Gay Talese, and the 'New Journalism as literature)". Brian Cogan, Molloy College

"The imaginary community depicted in the introductions of Bob Dylan Concerts". Salvatore Fallica, New York University

"Moving with the Pictures: Film Viewing across the boomer era". Sheila Nayar, Greensboro College

11:45-1:15PM Lunch on your own

3009 1:30-2:45 PM King Center Concert Hall

MEA Community Meeting

****All are welcome to attend****

3010 3:00-4:15 PM CAVEA SSB 420**From Invisibility to Visibility: Chicano Community
Revitalization Through Media**

Chair: Karen Lollar, Metropolitan State University of Denver
 Ramon del Castillo, Metropolitan State University of Denver
 Mariel Rodriguez-McGill, Rocky Mountain PBS

This workshop will introduce the video *Colorado Experience: Justicia y Libertad!* to participants and tell the story of how Chicana/o invisibility can be transformed into visibility through the use of Media Ecology in a humanistic and liberating way.

A picture is worth a thousand words, but what happens to groups whose pictures have been historically absent in society, with an exception of pictures that paint the group as unsavory hooligans, thieves and misfits? Racialization places them in a category of existential nihilism, which argues that life is without objective meaning, purpose, or intrinsic value. The human group becomes insignificant, without purpose, resulting in the development of negative stereotypes. When space and place are not provided across cultures, human beings will rebel to find and/or create their space.

3011 Cancelled**3012 3:00-4:15 PM LoRaine Good TIV 444****Music and Movement**

Chair: Thom Gencarelli, Manhattan College
 "Medium as movement: Cultivating the role of social media in civil protest". Brett Lee Townsend, Grand Valley State University
 "The musical icons of Marc Chagall: The influence of community". Eugene Marlow, University of New York
 "The media ecology of song". Thom Gencarelli, Manhattan College

3013 3:00-4:15 PM John Good TIV 442

A Kaleidoscope of Ideas for Using GS in Classroom

Chair: Valerie Peterson, Grand Valley State University

"When you assume...the fact-inference test as classroom exercise". Lance Strate, Fordham University

"Using Korzybski's extensional devises to organize sales listening". Mary Lahman, Manchester University

"Uses and limitations of Korzybski's 'structural differential'". Corey Anton, Grand Valley State University

"Introductory Communication studies: Some insights from General Semantics class readings". Valerie Peterson, Grand Valley State University

"Teaching General Semantics". Martin Levinson, Institute of General Semantics

3014 4:00-5:15 PM King Center Concert Hall

Featured Speaker:

Nicholas Carr

"Mind and Media"



3015 6:00-8:00 pm Turnhalle TIV 250

Awards Dinner

Presidential Address:

"The Biases of the Media Ecology Association".

Phil Rose, York University

8:00-8:30 am Coffee Baerresen Ballroom Lobby

8:45-10:00 AM

4001 8:45-10:00 AM Baerresen Ballroom TIV 320A

Media Technologies and Learning Communities: The Influence of Media on the Construction and Functioning of Undergraduate Classrooms

Chair: Alex Kuskis, Gonzaga University

"PowerPoint in the Classroom: Pedagogy or Malpractice?". Richard Kessel, Metropolitan State University of Denver

"Calling for adaptation: Using social media to create and engaged classroom learning community". Brian Schrader, University of Michigan-Flint

"Overcoming the fear of public speaking: Building an active learning environment to combat anxiety". William Huddy, Metropolitan State University of Denver

"Producing a responsible student: Blackboard and effective self-governance". Samuel Jay, Metropolitan State University of Denver

"Digital media and classroom ecology: Impacts of new media on teaching and learning". Ian Dawe, University of Colorado Denver

4002 8:45-10:00 AM Baerresen Ballroom TIV 320B

Media as Kaleidoscopes: Digital Structures and Formal Cause

Chair: Angela Cirucci

"From Selfies to space telescopes: Electric light, vanishing points, and the evolving structures of mediated experience". Barry Vacker, Temple University

"Building fortresses: the influence of programming structures on everyday life". Walter Jacob, Temple University

"Interface narratives: An exploration of social media structures and affordances". Angela Cirucci, Temple University

4003 8:45-10:00 AM LoRaine Good TIV 444

Experiencing Cities as Media

Chair: Fernando Gutiérrez, Tecnológico de Monterrey, Mexico

"McLuhan's urban rhetorics: Experiencing the city as classroom". Jaqueline McLeod-Rogers, University of Winnipeg

"Marshall McLuhan, Jane Jacobs, and urban form: The city as kaleidoscope" Gerald Erion, Medaille College

"Cities as media: Information, infrastructure, and interfaces". Curry Chandler, University of Pittsburgh

4004 10:15-11:30 AM CAVEA SSB 420

Action, Listening and Ghosts

Chair: Karen Lollar, Metropolitan State University of Denver

"Labor, work and action in a mediated environment". Karen Lollar, Metropolitan State University of Denver

"Listening to the Twenty First Century kaleidoscope: Community redefined". Catherine Waite Phelan, Hamilton College

"Mediated Images of transgendered individuals". Mike Monsour and Amy Zsohar, Metropolitan State University of Denver

"The Ghost in the Machine: Humanity and the problem of self-aware information" Brett Lunceford, Independent scholar

4005 10:15-11:30 AM Baerresen Ballroom TIV 320A

Conversations on Cultural Considerations

Chair: Sheila Nayar, Greensboro College

"Blame the media: What to expect from a society unable to carry the burden of kaleidoscope" Andrey Miroshnichenko, Independent scholar

"Cultural diversity, community and media". Judith Udechukwu, Duquesne University

"Technology and changes in networks of conversation: from matristic to patriarchal societies". Silvia Molina, University of São Paula, Brazil

4006 10:15-11:30 AM Baerresen Ballroom TIV 320B

Media in the Public Sphere

Chair: Jan Buterman, University of Alberta

"Forbidden Colors II: Technological propaganda through hypermedia as static kaleidoscope. West versus Islam". Martin Speer Technical University of Dortmund, Germany

"Collide-a-scope: A look at the medium of state-recognized identification vs. living people". Jan Buterman, University of Alberta

4007 11:45-12:15 PM King Center Concert Hall

Grand Finale

The 2015 MEA AWARDS

The **Marshall McLuhan Award** for Outstanding Book in the Field of Media Ecology to
Fred Turner for *The Democratic Surround: Multimedia and American Liberalism from World War II to the Psychedelic Sixties*

The **Walter Benjamin Award** for Outstanding Article in the Field of Media Ecology to
David Trippet for "Facing Digital Realities: Where Media Do Not Mix "

The **Erving Goffman Award** for Outstanding Scholarship in the Ecology of Social Interaction to
danah boyd for *It's Complicated: The Social Lives of Networked Teens*

The **Susanne K. Langer Award** for Outstanding Scholarship in the Ecology of Symbolic Form to
Michael Serazio for *Your Ad Here: The Cool Sell of Guerrilla Marketing*

The **Dorothy Lee Award** for Outstanding Scholarship in the Ecology of Culture to
Dariusz Jemielniak for *Common Knowledge?: An Ethnography of Wikipedia*

The **Lewis Mumford Award** for Outstanding Scholarship in the Ecology of Technics to
Brenton Malin for *Feeling Mediated: A History of Media Technology and Emotion in America*

The **Harold A. Innis Award** for Outstanding Thesis or Dissertation in the Field of Media Ecology
No Award This Year

The **Mary Shelley Award** for Outstanding Fictional Work to
David Eggers for *The Circle*

The **John Culkin Award** for Outstanding Praxis in the Field of Media Ecology to
Alex Kuskis

The **Louis Forsdale Award** for Outstanding Educator in the Field of Media Ecology to
Fernando Gutiérrez

The **Jacques Ellul Award** for Outstanding Media Ecology Activism to
Noam Chomsky

The **James W. Carey Award** for Outstanding Media Ecology Journalism to
Thomas Friedman

The **Christine L. Nystrom Award** for Career Achievement in Service to the Field of Media Ecology to
Janet Sternberg

The **Edmund S. Carpenter Award** for Career Achievement in Editing in the Field of Media Ecology to
Susan Drucker

The **Walter J. Ong Award** for Career Achievement in Scholarship to
Johanna Drucker

The **Neil Postman Award** for Career Achievement in Public Intellectual Activity to **Nicholas Carr**

2015 MEA AWARDS COMMITTEE

Publications	Innis Award	Shelley Award	Culkin Award
Brian Cogan	Casey Man Kong Lum	Brian Cogan	Thom Gencarelli
Paul Levinson	M.J. Robinson	Shiela Nayar	Fernando Gutiérrez
Lance Strate	Janet Sternberg	Sara van den Berg	Eric McLuhan
		Michael Grabowski	
Forsdale Award	Ellul Award	Carey Award	Nystrom Award
Edward Tywoniak	Stephanie Bennett	Paul Grosswiler	Brian Cogan
Ellen Rose	Peter Fallon	Donna Halper	Janet Sternberg
Paul A. Soukup	Donna Flayhan	James C. Morrison	Lance Strate
Carpenter Award	Ong Award	Postman Award	
Brian Cogan	Brian Cogan	Brian Cogan	
Paul Grosswiler	Thom Gencarelli	Thom Gencarelli	
Janet Sternberg	Paul Grosswiler	Paul Levinson	
Lance Strate	Paul A. Soukup	Douglas Rushkoff	
	Janet Sternberg	Janet Sternberg	
	Lance Strate	Lance Strate	
	Sara van den Berg		

PAST MEA AWARD RECIPIENTS

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

2000 – **Neil Postman** for *Building a Bridge to the Eighteenth Century: How the Past Can Improve Our Future*

2001 – **Thomas J. Farrell** for *Walter Ong's Contributions to Cultural Studies: The Phenomenology of the Word and I-Thou Communication*

2002 – **Douglas Rushkoff** for *Coercion: Why We Listen to What "They" Say*

2003 – **Frederick Wasser** for *Veni, Vidi, Video: The Hollywood Empire and the VCR*

2004 – **Francis Fukuyama** for *Our Posthuman Future: Consequences of the Biotechnology Revolution*

2005 – **Donald N. Wood** for *The Unraveling of the West: The Rise of Postmodernism and the Decline of Democracy*

2006 – **Thomas de Zengotita** for *Mediated: How the Media Shapes Your World and the Way You Live in It*

2007 – **Peter K. Fallon** for *Printing, Literacy, and Education in Eighteenth Century Ireland: Why the Irish Speak English*

2008 – **Richard Barbrook** for *Imaginary Futures: From Thinking Machines to the Global Village*

2009 – **Rick Williams** and **Julianne Newton** for *Visual Communication: Integrating Media, Art, and Science*

2010 – **Viktor Mayer-Schönberger** for *Delete: The Virtue of Forgetting in the Digital Age*
 2011 – **Sheila Nayar** for *Cinematically Speaking: The Orality-Literacy Paradigm for Visual Narrative*
 2012 – **Barbie Zelizer** for *About to Die: How News Images Move the Public*
 2013 – **John Miles Foley** for *Oral Tradition and the Internet: Pathways of the Mind*
 2014 - **Ellen Rose** for *On Reflection: An Essay on Technology, Education, and the Status of Thought in the Twenty-First Century*

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology

2000 – **Walter J. Ong, S.J.** for “Digitization Ancient and Modern: Beginnings of Writing and Today’s Computers”
 2001 – **Pablo J. Boczkowski** for “Mutual Shaping of Users and Technologies in a National Virtual Community”
 2002 – **Erik P. Bucy** and **Kimberly S. Gregson** for “Media Participation: A Legitimizing Mechanism of Mass Democracy”
 2003 – **Alan Randolph Kluver** for “The Logic of New Media in International Affairs”
 2004 – **Susan B. Barnes** for “The Development of Graphical User Interfaces and Their Influence on the Future of Human-Computer Interaction”
 2005 – **Sheila J. Nayar** for “Invisible Representation: The Oral Contours of a National Popular Cinema”
 2006 – **Edward Wachtel** for “Did Picasso and Da Vinci, Newton and Einstein, the Bushman and the Englishman See the Same Thing When They Faced the East at Dawn? Or, Some Lessons I Learned from Marshall McLuhan about Perception, Time, Space, and the Order of the World”
 2007 – **Corey Anton** for “Playing with Bateson: Denotation, Logical Types, and Analog and Digital Communication”
 2008 – **Robert MacDougall** for “Identity, Electronic Ethos, and Blogs: A Technologic Analysis of Symbolic Exchange on the New News Medium”
 2009 – **Thomas J. Bruneau** for “Time, Change, and Sociocultural Communication: A Chronemic Perspective”
 2010 – **Brenton J. Malin** for “Mediating Emotion: Technology, Social Science, and Emotion in the Payne Fund Motion-Picture Studies”
 2011 – **Keith N. Hampton** for “Internet Use and the Concentration of Disadvantage: Glocalization and the Urban Underclass”
 2012 – **James C. Morrison** for “Acoustic, Visual, and Aural Space: The Quest for Virtual Reality in Musical Reproduction”
 2013 – **Mara Mills** for “Hearing Aids and the History of Electronics Miniaturization”
 2014 - **Brett Lunceford** for “Posthuman Visions: Creating the Technologized Body”

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction

2004 – **Corey Anton** for *Selfhood and Authenticity*
 2005 – **Aaron Ben Ze’ev** for *Love Online: Emotions on the Internet*
 2006 – **David Berreby** for *Us and Them: Understanding Your Tribal Mind*

2007 – **Richard A. Lanham** for *The Economics of Attention: Style and Substance in the Age of Information*
 2008 – **Paul Mason Fotsch** for *Watching the Traffic Go By: Transportation and Isolation in Urban America*
 2009 – **Rich Ling** for *New Tech, New Times: How Mobile Communication is Reshaping Social Cohesion*
 2010 – **Kenneth J. Gergen** for *Relational Being: Beyond Self and Community*
 2011 – **Richard S. Hallam** for *Virtual Selves, Real Persons: A Dialogue Across Disciplines*
 2012 – **Corey Anton** for *Sources of Significance*
 2013 – **Valerie V. Peterson** for *Sex, Ethics and Communication: A Humanistic Approach to Conversations on Intimacy*
 2014 - **Susan Barnes** for *Social Networks: From Text to Video*

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form

2000 – **Robert K. Logan** for *The Sixth Language: Learning a Living in the Internet Age*
 2001 – **Raymond Gozzi, Jr.** for *The Power of Metaphor in the Age of Electronic Media*
 2002 – **Kevin G. Barnhurst** and **John Nerone** for *The Form of News: A History*
 2003 – **N. Katherine Hayles** for *Writing Machines*
 2004 – **Susan Sontag** for *Regarding the Pain of Others*
 2005 – **Heike Wiese** for *Numbers, Language, and the Human Mind*
 2006 – **Guy Deutscher** for *The Unfolding of Language: An Evolutionary Tour of Mankind's Greatest Invention*
 2007 – **Martin H. Levinson** for *Sensible Thinking for Turbulent Times*
 2008 – **Robert Hariman** and **John Louis Lucaites** for *No Caption Needed: Iconic Photographs, Public Culture, and Liberal Democracy*
 2009 – **Karin Barber** for *The Anthropology of Texts, Persons and Publics: Oral and Written Culture in Africa and Beyond*
 2010 – **Michael Wurtz** for *Enduring Words: Literary Narrative in a Changing Media Ecology*
 2011 – **Linda G. Elson** for *Paradox Lost: A Cross-Contextual Definition of Levels of Abstraction*
 2012 – **Whitney Davis** for *A General Theory of Visual Culture*
 2013 – **David Bellos** for *Is that a Fish in Your Ear?: Translation and the Meaning of Everything*
 2014 - **Brian Lennon** for *In Babel's Shadow: Multilingual Literatures, Monolingual States*

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture

2002 – **Susan B. Barnes** for *Online Connections: Internet Interpersonal Relationships and to Stuart Biegel* for *Beyond Our Control? Confronting the Limits of Our Legal System in the Age of Cyberspace*
 2003 – **Nancy A. Walker** for *Shaping Our Mothers' World: American Women's Magazines*
 2004 – **Thomas L. Friedman** for *Longitudes and Attitudes: Exploring the World After September 11*
 2005 – **Robert Albrecht** for *Mediating the Muse: A Communications Approach to Music, Media and Cultural Change*
 2006 – **Charlton D. McIlwain** for *When Death Goes Pop: Death, Media and the Remaking of Community*

2007 – **David MacDougall** for *The Corporeal Image: Film, Ethnography, and the Senses*
 2008 – **Paul Rutherford** for *A World Made Sexy: Freud to Madonna*
 2009 – **Tom Boellstorff** for *Coming of Age in Second Life: An Anthropologist Explores the Virtually Human*
 2010 – **Diego Gambetta** for *Codes of the Underworld: How Criminals Communicate*
 2011 – **Lisa Brooks** for *The Common Pot: The Recovery of Native Space in the Northeast*
 2012 – **Sara van den Berg** and **Thomas M. Walsh** for *Language, Culture, and Identity: The Legacy of Walter J. Ong*
 2013 – **Peter Lunefeld** for *The Secret War Between Downloading and Uploading: Tales of the Computer as a Culture Machine*
 2014 - **Kate Marshall** for *Corridor: Media Architectures in American Fiction*

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics

2000 – **Paul Levinson** for *Digital McLuhan: A Guide to the Information Millennium*
 2001 – **Jay David Bolter** and **Richard Grusin** for *Remediation: Understanding New Media*
 2002 – **Jack Lule** for *Daily News, Eternal Stories: The Mythological Role of Journalism*
 2003 – **Emily Thompson** for *The Soundscape of Modernity: Architectural Acoustics and the Culture of Listening in America, 1900-1933*
 2004 – **Scott Eastham** for *Biotech Time-Bomb: How Genetic Engineering Could Irreversibly Change Our World*
 2005 – **Margaret Cassidy** for *Bookends: The Changing Media Environment of American Classrooms*
 2006 – **Casey Man Kong Lum** for *Perspectives on Culture, Technology and Communication: The Media Ecology Tradition*
 2007 – **Timothy C. Campbell** for *Wireless Writing in the Age of Marconi* and to **Fred Turner** for *From Counterculture to Cyberculture: Stewart Brand, the Whole Earth Network, and the Rise of Digital Utopianism*
 2008 – **Steve Dixon** for *Digital Performance: A History of New Media in Theater, Dance, Performance Art, and Installation*
 2009 – **Yvonne Spielmann** for *Video: The Reflexive Medium*
 2010 – **Peter K. Fallon** for *The Metaphysics of Media: Towards an End of Postmodern Cynicism and the Construction of a Virtuous Reality*
 2011 – **Marco Adria** for *Technology and Nationalism*
 2012 – **Braden R. Allenby** and **Daniel Sarewitz** for *The Techno-Human Condition*
 2013 – **Janet Sternberg** for *Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet*
 2014 - **Brett Robinson** for *Appletopia: Media Technology and the Religious Imagination of Steve Jobs*

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

2000 – **Donna Flayhan** for *Marxism, Medium Theory, and American Cultural Studies: The Question of Determination*

2001 – **Lori Ramos** for *Self-Initiated Writing Practices and Conceptions of Writing Among Young Urban Adolescents*

2002 – **Janet Sternberg** for *Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet*

2003 – **Keith Hampton** for *Living the Wired Life in the Wired Suburb: Netville, Glocalization and Civil Society*

2004 – **Brian Cogan** for *Wired Worlds: An Analysis of Newspaper Coverage of the Personal Computer and the Internet*

2005 – **Mary Ann Allison** for *Gecyberschaft: A Theoretical Model for the Analysis of Emerging Electronic Communities*

2006 – **Susan Jacobson** for *Scrapbook of the Chinese Cultural Revolution: Hypertext and the Representation of History*

2007 – **Adriana Braga** for *Feminilidade Mediada por Computador: Interação Social no Circuito-Blogue [Computer-Mediated Femininity: Social Interaction on the Blog Circuit]*

2008 – **Stephanie Bennett** for *The Disappearance of Silence: A Dialectical Exploration of the Interpersonal Implications of Personal Mobile Media as Viewed through the Lens of Jacques Ellul's La Technique*

2009 – **Catherine Alison Adams** for *PowerPoint and the Pedagogy of Digital Media Technology*

2010 – **Mogens Olesen** for *Survival of the Mediated: Speech, The Printing Press, and the Internet as Selection Mechanisms in Cultural Evolution*

2011 – **Joseph A. Kim** for *Marshall McLuhan's Theological Anthropology*

2012 – **Marcello Santos de Medeiros** for *O Lugar Na Comunicação: Um Estudo Sobre a Comunicação Locativa em Zonas Bluetooth*

2013 – **Yoni Van Den Eede** for *Amor Technologiae: Marshall McLuhan as a Philosopher of Technology*

2014 - **Helio César Hintze** for *Espetáculos e Invisibilidades do Discurso Legitimador do Turismo [Spectacles and Invisibilities of Legitimizing Discourse of Tourism]*

The Mary Shelley Award for Outstanding Fictional Work

2003 – **Paul Levinson** for *The Consciousness Plague*

2004 – **William Gibson** for *Pattern Recognition*

2005 – **John G. McDaid** for “Keyboard Practice, Consisting of an Aria with Diverse Variations for the Harpsichord with Two Manuals”

2006 – **Rick Moody** for *The Diviners*

2007 – **Janna Levin** for *A Madman Dreams of Turing Machines*

2008 – **Jean-Claude Carrière** for *Please, Mr. Einstein*

2009 – **Geraldine Brooks** for *People of the Book*

2010 – **Steve Tomasula** for *TOC* (a new media novel)

2011 – **Chuck Wachtel** for *3/03*

2012 – **Shumeet Baluja** for *The Silicon Jungle* and to **Robert K. Blechman** for *Executive Severance*

2013 – **Robin Sloan** for *Mr. Penumbra's 24-Hour Bookstore*

2014 - **No Award This Year**

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology

- 2000 – **Jerome Agel** for *The Medium is the Massage* (audio CD and book)
2001 – **Douglas Rushkoff** for *The Merchants of Cool* (television documentary produced for the PBS program *Frontline*, initially aired February 26, 2001)
2002 – **William Bly** and **John McDaid** for *Media Ecology Unplugged* (audio music recording, available on CD and as downloadable MP3 files at www.infomonger.com/meunplug/).
2003 – **Kevin McMahon** for *McLuhan's Wake* (video documentary produced by Primitive Entertainment and the National Film Board of Canada)
2004 – **John Bishop** and **Harald Prins** for *Oh, What a Blow That Phantom Gave Me!* (documentary film; DVD distributed by Media Generation)
2005 – **Toni Urbano** and **NYU-TV Productions** for *A Conversation with Neil Postman* (video documentary)
2006 – **Deiren Masterson** for *McLuhan Way: In Search of Truth* (video documentary)
2007 – **Michael Wesch** for *The Machine is Us/ing Us* (video on YouTube.com)
2008 – **Eric Goodman** for *Thus Spoke the Spectacle* (videos and website)
2009 – **Peter C. Rollins** for *The Benjamin Lee Whorf Legacy* (CD-ROM)
2010 – **Barry Vacker** for *Space Times Square* (video)
2011 – **Nora Bateson** for *An Ecology of Mind* (documentary film)
2012 – **Robert Albrecht** for *Song of the Poet* (musical composition on CD)
2013 – **Laureano Ralon** for the *Figure/Ground Communication Website*
2014 - **David Cayley**

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology

- | | |
|------------------------------------|------------------------------------|
| 2000 – Christine L. Nystrom | 2007 – Octavio Islas |
| 2001 – Joshua Meyrowitz | 2008 – Lee Thayer |
| 2002 – Edmund Carpenter | 2009 – Bruce E. Gronbeck |
| 2003 – James W. Carey | 2010 – Salvatore J. Fallica |
| 2004 – Gary Gumpert | 2011 – Alex Kuskis |
| 2005 – Frank E. X. Dance | 2012 – Janet Sternberg |
| 2006 – Terence P. Moran | 2013 – Clifford Christians |
| | 2014 - Casey Lum |

The Jacques Ellul Award for Outstanding Media Ecology Activism

- | | |
|--|--|
| 2000 – Stephanie B. Gibson | 2007 – Donna Flayhan |
| 2001 – Dennis Gallagher | 2008 – Margot Hardenbergh |
| 2002 – Parry Aftab | 2009 – Mark Lipton |
| 2003 – Ronald J. Deibert | 2010 – Eric Goodman and Mike Stevens |
| 2004 – The Reverend Everett C. Parker | 2011 – Lisa Prins |
| 2005 – Jerry Brown | 2012 – Scott Harrison |
| 2006 – Andrew Rasiej | 2013 – Aaron Swartz |
| | 2014 - David Gill |

The James W. Carey Award for Outstanding Media Ecology Journalism

2007 – Philip Marchand
2008 – Marvin Kitman
2009 – Thomas de Zengotita
2010 – Eugene Marlow

2011 – David Hendy
2012 – Scott Harrison
2013 – David Pogue
2014 - Megan Garber of *The Atlantic*

The Christine L. Nystrom Award for Career Achievement in Service to the Field of Media Ecology

2011 – Robert Barry Francos
2012 – Terence P. Moran
2013 – Thomas Gencarelli
2014 - James Morrison

The Edmund S. Carpenter Award for Career Achievement in Editing in the Field of Media Ecology

2013 - Gary Gumpert
2014 - Eric McLuhan

The Walter J. Ong Award for Career Achievement in Scholarship

2004 – Denise Schmandt-Besserat
2005 – James W. Carey
2006 – Elizabeth L. Eisenstein
2007 – Jay David Bolter
2008 – Joshua Meyrowitz

2009 – John Miles Foley
2010 – Don Ihde
2011 – Robert K. Logan
2012 – Sherry Turkle
2013 – Lance Strate
2014 - René Girard

The Neil Postman Award for Career Achievement in Public Intellectual Activity

2004 – Douglas Rushkoff
2005 – Paul Levinson
2006 – Howard Rheingold
2007 – Eric McLuhan
2008 – Fritjof Capra

2009 – Alan Kay
2010 – Mary Catherine Bateson
2011 – Gary Gumpert
2012 – Jaron Lanier
2013 – Morris Berman
2014 - Ronald J. Deibert

The MEA Convention Top Paper Award

- 2003 – **Arthur W. Hunt, III** for “The Image Versus the Word: Old Story, New Twist: A Lament from a Christian Media Ecologist”
- 2004 – **Kip Redick** for “Theme Parks as Sacred Places and Commercial Sanctuaries”
- 2005 – **Ellen Rose** for “The Wiring of Bhutan: A Test Case for Media Ecology in the Non-Western World”
- 2006 – **Davis Foulger** for “Medium as an Ecology of Genres: Integrating Media Theory and Genre Theory” and to **Peter A. Maresco** and **Cheryl A. Casey** for “Stories in Stone, Stories on Screen: An Examination of Increased Personalization of Cemetery Memorials”
- 2007 – **Anne Pym** for “Orality, Secondary Orality, and the Presence of the Word”
- 2008 – **Stephanie Bennett** for “The City's Curse; The Church's Plight: Technology, Communication and the Sacred”
- 2009 – **Matthew A. Killmeier** for “Invasion of the Body Snatchers: Disembodiment, Media, and Innis and Carey”
- 2010 – **Claudia Springer** for “Watch the Birdie: Image-Making and Wildlife Conservation”
- 2011 – **Eric Jenkins** for “Another Punctum”
- 2012 – **Eric Jenkins** for “Updating Narcissus, the ur-Myth of Media, for the Digital Age”
- 2013 – **Brett Lunceford** for “Telepresence and the Ethics of Digital Cheating”
- 2014 - **Kevin Healey**, “Coercion, Consent, and the Struggle for Social Media” – Kevin Healey

The Linda Elson Scholar Award for the Top Student Paper at the MEA Convention

- 2003 – **Lisa Hanson** for “PRO-ANA, a Culture Remediated in Cyberspace”
- 2004 – **Megan Rogers** for “Taoism, Media Ecology, and the Reason the West Just Can't ‘Dig it’”
- 2005 – **Cuthbert Alexander** for “Community Journalism: Hope for a Society Without Heroes” and to **Michael T. Zimmer** for “Media Ecology and Value Sensitive Design: A Combined Approach to Understanding the Biases of Media Technology”
- 2006 – **David Parisi** for “Fingerbombing or ‘Touching Is Good’: The Cultural Construction of Technologized Touch”
- 2007 – **Xiaoyan Xiang** for “Walling-In and Walling Out”
- 2008 – **Phil Rose** for “René Girard as Media Ecologist”
- 2009 – **Jason Kalin** for “Toward a Rhetoric of Hybrid-Space Walking”
- 2010 – **J. N. Beckham** for “Food and Drink: Engaging the Logics of New Mediation”
- 2011 – **Helma Sawatzky** for “Anemone Theory: An Exploration of Digital Media as Phenomena”
- 2012 – **Angela M. Cirucci** for “First Person Paparazzi: Why Social Media Should Be Studied More Like Video Games”
- 2013 – **Helma Sawatzky** “Reconfigurations: Unfolding the Spaces of Mobile Listening”
- 2014 - **Mike Plugh**, “The Global Village: Globalization and Media Ecology”

CALL FOR NOMINATIONS FOR 2016 MEA AWARDS

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

Open to books published in 2012 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, and/or the Lewis Mumford Award.

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction

Open to books and articles published in 2012 or later that focus on social situations, symbolic interaction, interpersonal communication (both face-to-face and technologically mediated), nonverbal communication, social space, temporal rhythms, rules of engagement, performance of roles, and the presentation of self in everyday life. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form

Open to books and articles published in 2012 or later that focus on the ecology of language, semantics, semiotics, codes, symbol systems, aesthetic form, etc. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture

Open to books and articles published in 2012 or later that focus on the ethnographic or intercultural analysis of communication, perception, cognition, consciousness, media, technology; material culture, and/or the natural environment. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics

Open to books and articles published in 2012 or later that focus on the history and/or philosophy of technology or science; studies of specific technologies, techniques, or media, and/or their social, cultural, and psychological effects; analysis and criticism of the technological/information society. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology

Open to articles, essays, reviews, and book chapters published in 2012 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, and/or the Lewis Mumford Award.

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

Open to any Master's thesis or doctoral dissertation completed for a degree granted in 2012 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies.

The Mary Shelley Award for Outstanding Fictional Work

Open to novels, short stories, hypertexts, plays, scripts, comics, audio recordings, motion pictures, videos, and other narrative forms, published or released in 2012 or later, that include media ecology themes, concepts, or insights. Entry requirements: Letter of nomination or self-nomination and five copies.

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology

Open to works of art, media production, professional activity or other practical applications of the media ecology approach. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology

Open to any instructor on any educational level. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Jacques Ellul Award for Outstanding Media Ecology Activism

Open to any individual engaged in political activism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The James W. Carey Award for Outstanding Journalism

Open to any individual engaged in journalism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

Send all entries **by November 15, 2014** to: Brian Cogan, Awards Coordinator,
Media Ecology Association, Communications Department, W114 Wilbur Arts Building,
Molloy College, 1000 Hempstead Avenue, Rockville Centre, NY 11571-5002.

For more information, see the MEA website at www.media-ecology.org or contact Brian Cogan at bcogan@molloy.edu or 516-323-3242.

The Seventeenth Annual Convention of the Media Ecology Association
Call for Papers

INTERFACES OF PLAY AND GAME: ENGAGING MEDIA ECOSYSTEMS

June 23-26, 2016
University of Bologna - Bologna, Italy

MEA Convention Coordinators: Paolo Granata, Elena Lamberti, Brett Lunceford
UNIBO Coordinators: Roberto Farnè, Mirco Dondi

The University of Bologna, Italy, is proud to bring the Media Ecology Association to Europe for the first time and host the **17th Annual Convention in Bologna and Rimini from June 23-26, 2016**. Considered the oldest university in the Western world, the University of Bologna provides a welcoming setting for old and new MEA members, inviting scholars, professionals, and interested people to attend from different fields, as well as from different nations.

The 17th annual convention, focusing on the theme “Interfaces of Play and Game,” invites papers, panels and creative projects exploring the topic within complex media ecosystems. We encourage participants to start from an appreciation of game and play in the broader context of media ecology, therefore overcoming too specialized understanding of both terms. Playing with Johan Huizinga’s idea that game and play are older than culture, we seek to recall the multifaceted symbolic dimensions embedded by these very terms: at its roots the word *game* means *participation*, *communion*, and *people together*; similarly, the word *play* introduces the ideas of *cultivating*, *taking care of*, and *performing*. Therefore interfaces of play and game engage us in a plurality of explorations, all placing media and media environments at the core. Lines of investigations may include but are not limited to the following: game/play as frames for meta-communication; as rituals; as strategies for storytelling; as self/meta-representations; as entertainment; as educational strategies; as system and complexity theories.

Although we encourage submissions that touch upon or align with the convention theme, papers, abstracts, and panel proposal submissions from all areas of Media Ecology are welcome. A maximum of two submissions per author will be accepted. Authors who wish their papers to be considered for the Top Paper or Top Student Paper award must indicate this on their submission(s). All submissions will be acknowledged. The language of the convention is English.

Guidelines for Submission (Deadline: November 1, 2015)

For Manuscripts (for MEA award submissions):

1. Manuscripts should be 4,000-6,000 words (approximately 15 to 25 double-spaced pages).
2. Include a cover page (or e-submission page) with your academic or professional affiliation and other contact information.
3. Include a 150 word abstract, with the title. Use APA, MLA, or Chicago style.
4. Papers should be written in English.

For Paper and Panel Proposals:

1. Include title, abstract, and contact information with your proposal.
2. Outline, as relevant, how your paper or panel will fit with the convention theme.
3. Presenters should be prepared to deliver their papers in English.
4. Authors with papers submitted as part of a panel proposal or as a paper proposal that wish to be considered for Top Paper or Top Student Paper must send completed paper to the convention planner by June 1, 2016.

Inquiries: Contact the Convention Coordinators at MEA2016@unibo.it; for more information on the MEA and updated convention details, visit <https://events.unibo.it/mea2016> and www.media-ecology.org.

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MEA members receive the newsletter twice a year. Keep up with the latest MEA activities and keep us up-to-date about you. Send personal news, information of interest to media ecologists, ideas for short articles, and especially ideas for book reviews, to the Editor of *In Medias Res*:

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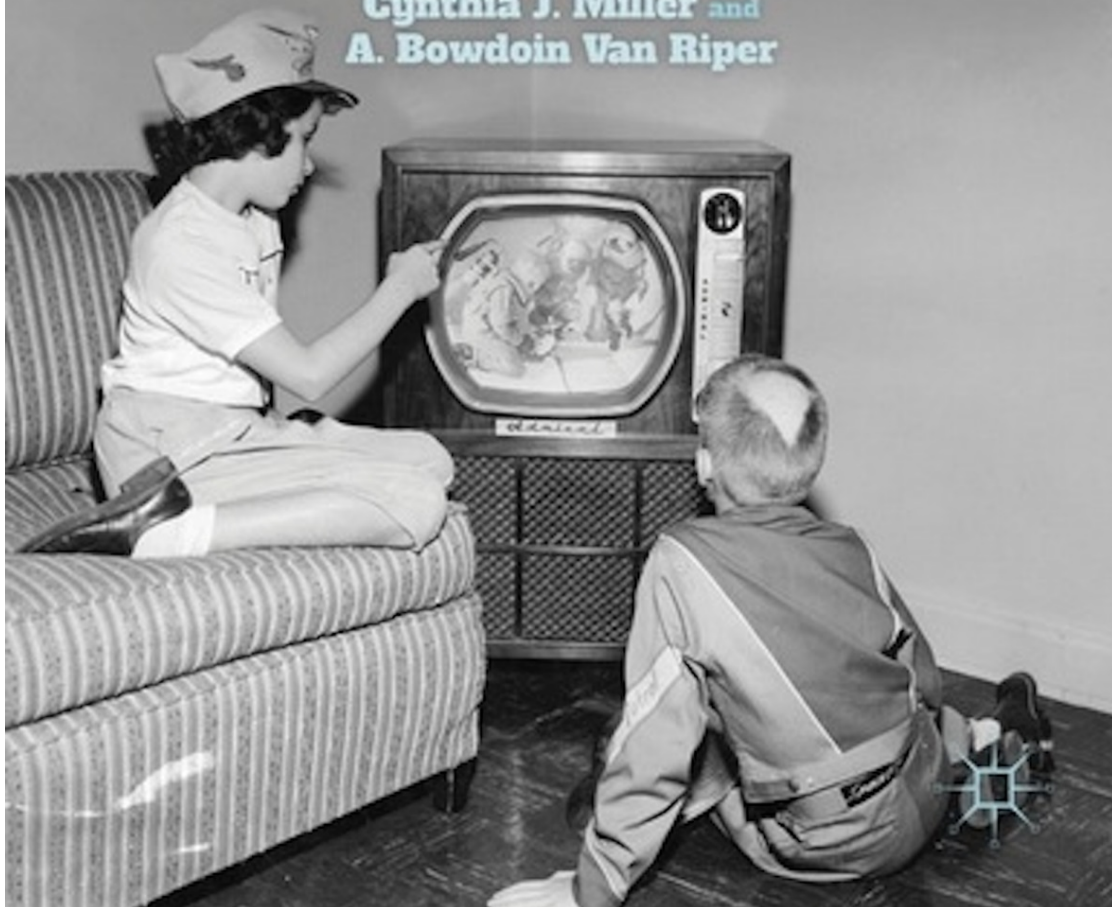
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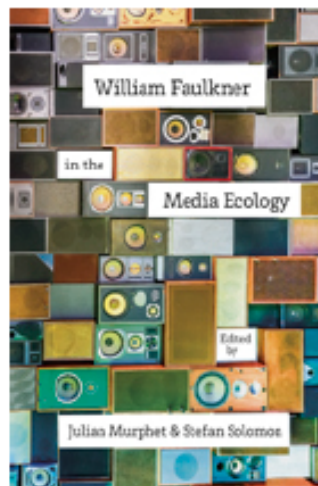
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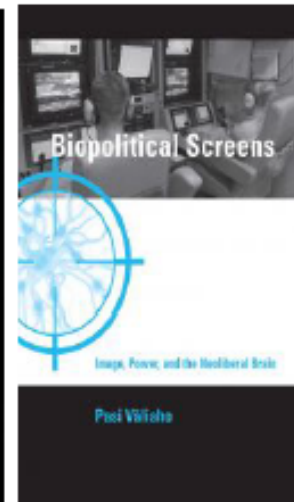
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