

**Media
Ecology
Association**



INAUGURAL
STUDENT SYMPOSIUM

SATURDAY, FEBRUARY 3RD, 2024

9:00 - 9:30* **Welcome Address (Mike Plugh)**

9:30 - 10:45 **Panel Session #1 (Brazil)**

10:45 - 12:00 **Panel Session #2 (Toronto)**

12:00 - 1:00 **Lunch Break**

1:00 - 1:30 **Symposium Address (Lance Strate)**

1:30 - 2:45 **Panel Session #3 (Brazil)**

3:00 - 4:15 **Panel Session #4 (International)**

4:15 - 4:30 **Closing Remarks (Mike Plugh)**

FOR REGISTRATION AND DETAILS SEE THE LINK BELOW

WWW.MEDIA-ECOLOGY.ORG

*ALL TIMES ARE EASTERN STANDARD TIME (EST)



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PANEL SESSION # 1
(BRAZIL)

CHAIR **Peggy Cassidy**
Adelphi University

Human techniques in the psychopolitical regime: An approach through the works of Jacques Ellul and Byung-Chul Han

Marcelo Capello Martins
Pontifical Catholic University of Rio de Janeiro

Media ecology, genetics, and society: contributions from Neil Postman's Technopoly to the ethical debate surrounding ancient human DNA studies

Gabriel Frassetto Raimundo
Maria Mercedes Martinez Okumura
Laboratory of Human Evolutionary Studies (LEEH), University of São Paulo (USP), Brazil

Technology, Media, and Accessibility: The impact on society's understanding and interaction according to media ecology

Bárbara Geraldino Marinho
João Moll Wesley
Pontifical Catholic University of Rio de Janeiro

RESPONDENT **Thom Gencarelli**
Manhattan College



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PANEL SESSION # 2
(TORONTO)

CHAIR **Jaqueline McLeod Rogers**
University of Winnipeg

From global village to theater and then monitoring screens and terminals or members of a global membrane and now a digital dilemma

Nicola Natale
York University

Teaching graphic pasts and visualizing Indigenous futures:
Pedagogical potentials for Indigenous-centered comic books in
the media ecology classroom

Brandon P. Hollingshead
York University and Toronto Metropolitan University

The application of Nystrom's conceptual paradigm to the field of
project studies

Louis Marrone
Toronto Metropolitan University

RESPONDENT **Fernando Gutierrez**
Tecnológico de Monterrey



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PANEL SESSION # 3
(BRAZIL)

CHAIR **Susan Drucker**
Hofstra University

Marshall McLuhan and Paulo Freire: Marxism, Catholicism and Education

Vanessa Martins
Federal University of Juiz de Fora (PPGCOM/UFJF)

The dystopian future of ADS

Carolina Mejía Claros Primavera de Castro
Pontifical Catholic University of Rio de Janeiro

The city that no one sees: Digital interactions on Instagram and Facebook about homeless people in Rio de Janeiro” (Top Paper Submission)

Caroline Belo
Federal University of Rio de Janeiro (ECO-UFRJ)

RESPONDENT **Matt Thomas**
Kirkwood Community College



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PANEL SESSION #4
(INTERNATIONAL)

CHAIR

Austin Hestdalen

Purdue University Northwest

Content Creation Ecology: The challenges of small and medium scale content production in the digital era

Victoria Nacucchio

ITBA, Argentina

The Pulse of the Planet™: An Analysis of Twitter through Ong's Oral Psychodynamics and Secondary Orality

Yosef Ibitayo

The University of Texas at Tyler, USA

A-Literacy and digital orality: A figure/ground relation for our digital dilemma

Nicola Natale

York University, Canada

RESPONDENT

Tiffany Gilliam

Duquesne University

